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# THE AP-GfK POLL April, 2013

Conducted by GfK Roper Public Affairs & Corporate Communications

# A telephone survey of the American general population (ages 18+)

Interview dates: April 11– 15, 2013 Number of interviews, adults: 1,004

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



CUR1 through ECO1 previously released

Some items held for later release

BUD5 through NCC8 previously released

Some items held for later release

JFK1. Turning now to the assassination of John F. Kennedy in 1963, do you think that one man was responsible for the assassination of President Kennedy, or do you think that others were involved in a conspiracy?

	4/11-15/13
One man	24
Others involved	59
Don't know [VOL]	16
Refused [VOL]	1
Based on:	N=1,004

JFK2. Overall, how sure are you that President Kennedy was assassinated by one man/multiple people involved in a conspiracy? Would you say you are...

Assassinated by one man	4/11-15/13
Extremely/Very Sure	39
Extremely sure	12
Very sure	27
Somewhat/Not sure at all	59
Somewhat sure	36
Not sure at all	23
Don't know	*
Refused	2
Based on those who said "Assassinated by one man":	N=264





Assassinated by multiple people involved in a conspiracy	4/11-15/13
Extremely/Very Sure	34
Extremely sure	19
Very sure	15
Somewhat/Not sure at all	64
Somewhat sure	42
Not sure at all	22
Don't know	2
Refused	-
Based on those who said "Assassinated by multiple people involved in a conspiracy":	N=582

JFK3. How much of what you know about the Kennedy assassination has come from each of the following sources. Here's the [first/next] one, would you say nearly all, most, about half, less than half or none of your information about the Kennedy assassination comes from [ITEM]:

	Nearly all/ Most	Nearly all	Most	About half	Less than half/None	Less than half	None	DK (VOL)	REF (VOL)
Movies or fictional TV shows	9	5	5	12	72	25	48	5	2
Newspapers, magazines, television news or websites operated by news organizations	35	18	18	21	38	21	17	3	2
History textbooks or other non- fiction books	37	17	20	21	38	17	21	3	2
Discussion with friends or family	12	7	5	18	65	28	37	3	2
Blogs or websites that are not operated by news organizations	6	2	4	8	78	13	65	5	2

Based on: N=1,004



	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	<b>High:</b> 6/16-20/11	Low: 1/10-14/13
Supporter	23	22	27	23	22	25	30	28	25	33	30	30	31	30	36	33	22
Not a supporter	62	64	63	65	67	71	64	68	70	61	63	65	61	67	60	61	64
Don't know [VOL]	12	13	8	10	10	4	6	4	5	5	7	6	7	4	3	5	13
Refused [VOL]	3	1	1	1	1	1	1	*	*	1	*	*	*	*	1	1	1
Based on:	N=1,004	N=1,004	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000	N=1,000	N=1,001	N=1,001	N=1,001	N=1,001	N=1,501	N=846	N=1,001	N=1,004

# TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?





	4/11-15/13	1/10-14/13	11/29-12/3/12	<b>TOTAL</b> 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	<b>ТОТАL</b> 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	27	29	33	31	32	34	31	32	31	31	29	31
Independent	29	30	27	27	28	27	29	30	30	30	33	29
Republican	21	21	23	25	28	30	22	25	30	23	22	22
None of these	20	19	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	1	*	1	2	2	*	1	1	1	1	1	1
Refused [VOL]	3	1	2	2	2	3	*	*	*	1	1	*
Based on:	N=1,004	N=1,004	N=1,002	N=1,186	N=1,041	N=839	N=1,512	N=1,282	N=807	N=1,006	N=1,007	N=1,004

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

Do you consider yourself a Democrat, a Republican, an independent, or none of these? PID1/ PIDi. [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	44	46	49
Democrat	27	29	33
Independent – lean Democratic	10	12	10
None – lean Democratic	7	5	6
Total Republican	37	36	37
Republican	21	21	23
Independent – lean Republican	11	9	9
None – lean Republican	5	6	5
[VOL] Independent – don't lean	7	7	6
[VOL] None – don't lean	6	6	4
[VOL] Independent – lean other	1	1	1
[VOL] None – lean other	2	1	1
Don't know	2	2	1
Refused	2	1	2
Based on:	N=1.004	N=1.004	N=1.002

Based on:

N=1,004 N=1,004 N=1,002





#### G11c. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	22	21	21
Conservative	40	37	40
Moderate	30	35	32
Don't know	6	5	5
Refused	2	1	2
Based on:	N=1,004	N=1,004	N=1,002

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

# DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	30
Technical/trade school	5
Some college	25
College graduate	16
Some graduate school	3
Graduate degree	11
Don't know [VOL]	*
Refused [VOL]	3
Based on:	N=1,004

#### DM4. In what year were you born?

|--|

18-29	23
30-49	34
50-64	21
65+	17
Refused [VOL]	5
Based on:	N=1,004





DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	39
Rural area	31
Don't know [VOL]	3
Refused [VOL]	4
Based on:	N=1,004

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	56
Rent	28
Other arrangement	12
Don't know [VOL]	*
Refused [VOL]	4
Based on:	N=1,004

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	38
One Line	54
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	4
Based on:	N=1,004

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	5
One	73
Тwo	12
Three or more	5
Don't know [VOL]	1
Refused [VOL]	4
Based on:	N=1,004





[IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use DM10. both about equally?

Landline	27
Cell phone	43
Both equally	29
Don't know [VOL]	*
Refused [VOL]	*
Based on:	N=566

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	37
One	36
Тwo	15
Three or more	7
Don't know [VOL]	1
Refused [VOL]	4
Based on:	N=403

Based on:

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	81
Don't know [VOL]	*
Refused [VOL]	6
Baced on:	N=1.004

Based on:

1,00





- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	65
Black, African-American, Negro	10
American Indian or Alaska Native	2
Asian Indian	1
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	-
Vietnamese	*
Other Asian	1
Other Pacific Islander	-
Some other race	6
Don't know	3
Refused	7
Multiple races	5
Based on:	N=1,004

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	44
Don't know [VOL]	3
Refused [VOL]	10
Based on:	N=1,004



DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	8
\$100,000 to under \$150,000	9
\$150,000 or more	8
Don't know [VOL]	4
Refused [VOL]	15
Racad any	N=1 004

Based on:

N=1,004

Some questions held for later release

GUNS4. Does anyone in your household own a gun, or not?

Yes	35
No	55
Don't know [VOL]	*
Refused [VOL]	10
Based on:	N=1,004

## DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50
Based on:	N=1,004

#### CENSUS REGION:

Northeast	19
Midwest	22
South	37
West	23
Based on:	N=1,004





### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted April 11 –15, 2013 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,004 general population adults age 18 or older.

Interviews were conducted with 601 respondents on landlines and 403 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2011 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2011 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.



