



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: August 3-5, 2004
Interviews: 1,001 adults, 798 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS
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NOTE: all results shown are percentages unless otherwise labeled.

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	76
No	24
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	23
Moderately Republican	21
Definitely Independent/neither	6
Moderately Democrat.....	24
Strongly Democrat	25
Refused/not sure.....	1
Total Republican	44
Total Democrat.....	50

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 43% Republican, 51% Democrat. For the respondents asked later in the survey, the results were 45% Republican, 48% Democrat.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		ALL ADULTS						
		<i>8/3 -</i>	<i>7/5 -</i>	<i>6/7 -</i>	<i>5/3 -</i>	<i>4/5 -</i>	<i>3/1 -</i>	<i>2/2 -</i>
		<u>5/04</u>	<u>7/04</u>	<u>9/04</u>	<u>5/04</u>	<u>7/04</u>	<u>3/04</u>	<u>4/04*</u>
Right direction.....		39	41	40	38	38	35	44
Wrong track		59	56	56	58	57	60	52
Not sure		2	3	4	4	5	5	4
		<i>1/5 -</i>	<i>12/15 -</i>	<i>12/1 -</i>	<i>11/18 -</i>	<i>11/4 -</i>	<i>10/21 -</i>	<i>10/7 -</i>
		<u>7/04**</u>	<u>17/03**</u>	<u>3/03</u>	<u>20/03</u>	<u>6/03</u>	<u>23/03</u>	<u>9/03</u>
		49	47	43	38	41	41	39
		46	48	51	56	53	52	54
		5	5	6	6	6	7	7
		<i>1st</i>	<i>4th</i>	<i>3rd</i>	<i>2nd</i>	<i>1st</i>	<i>4th</i>	1 Year
		Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Ago
		<u>JFM 04</u>	<u>OND 03</u>	<u>JAS 03</u>	<u>AMJ 03</u>	<u>JFM 03</u>	<u>OND 02</u>	<u>8/5 -</u>
		44	43	41	52	41	43	42
		52	51	53	42	50	50	52
		4	6	6	6	9	7	6

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS							
	<i>8/3 - 5/04</i>	<i>7/5 - 7/04</i>	<i>6/7 - 9/04</i>	<i>5/3 - 5/04</i>	<i>4/5 - 7/04</i>	<i>3/1 - 3/04</i>	<i>2/2 - 4/04</i>
Strongly approve.....	30	31	27	27	28	28	27
Somewhat approve.....	10	9	12	11	9	10	10
Lean toward approval.....	9	10	9	11	11	10	9
Still have mixed feelings.....	1	1	2	2	2	3	4
Lean toward disapproval.....	13	11	13	14	13	16	16
Somewhat disapprove.....	5	5	7	5	5	4	5
Strongly disapprove.....	32	33	30	30	32	29	29
Not sure.....	-	-	-	-	-	-	-
Total Approve.....	49	50	48	48	48	48	47
Total Disapprove.....	50	48	50	50	50	49	50
<i>Mean Rating¹.....</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>
<hr/>							
	<i>1/5 - 7/04</i>	<i>12/15 - 17/03</i>	<i>12/1 - 3/03</i>	<i>11/18 - 20/03</i>	<i>11/4 - 6/03</i>	<i>10/21 - 23/03</i>	<i>10/7 - 9/03</i>
	33	38	30	29	29	28	27
	11	11	12	9	12	13	13
	12	10	10	12	12	13	11
	1	2	3	3	2	2	3
	15	14	13	14	12	13	13
	5	4	7	6	5	7	7
	22	21	25	27	28	23	26
	1	-	-	-	-	1	-
	56	59	53	50	52	55	51
	42	39	44	47	46	43	46
	<i>4.4</i>	<i>4.6</i>	<i>4.2</i>	<i>4.1</i>	<i>4.1</i>	<i>4.3</i>	<i>4.1</i>
<hr/>							
	<i>1st Quarter JFM 04</i>	<i>4th Quarter OND 03</i>	<i>3rd Quarter JAS 03</i>	<i>2nd Quarter AMJ 03</i>	<i>1st Quarter JFM 03</i>	<i>4th Quarter OND 02</i>	1 Year Ago 8/5 - 8/03
	30	30	31	39	34	35	33
	10	12	15	12	13	15	16
	10	11	10	11	10	12	9
	2	3	2	2	4	2	3
	16	13	14	13	13	14	13
	5	6	5	4	5	5	4
	27	25	22	18	20	17	21
	-	-	1	1	1	-	1
	50	53	56	62	56	63	58
	47	44	41	35	39	35	38
	<i>4.2</i>	<i>4.3</i>	<i>4.4</i>	<i>4.8</i>	<i>4.5</i>	<i>4.8</i>	<i>4.6</i>

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	<i>Mean- Rating¹</i>
Handling the economy											
8/3-5/04.....	26	14	7	1	8	10	33	1	46	52	3.8
7/5-7/04.....	29	13	7	1	10	9	31	-	49	50	4.0
6/7-9/04.....	23	15	9	2	11	9	30	1	47	50	3.9
5/3-5/04.....	24	13	6	2	13	11	31	-	43	55	3.8
4/5-7/04.....	23	12	9	2	11	9	34	-	45	53	3.7
3/1-3/04.....	23	13	9	2	10	10	33	-	45	53	3.7
2/2-4/04.....	19	16	9	2	12	8	33	1	44	53	3.7
1/5-7/04.....	25	17	11	2	10	8	25	2	53	44	4.2
12/15-17/03.....	23	19	13	1	11	8	24	1	55	43	4.2
12/1-3/03.....	26	16	8	2	11	9	27	1	50	47	4.1
11/18-20/03.....	21	15	10	3	12	10	29	-	46	51	3.8
11/4-6/03.....	23	16	10	3	9	10	28	1	49	47	4.0
10/21-23/03.....	20	16	12	3	10	8	30	1	48	49	3.9
10/7-9/03.....	19	14	12	2	11	12	29	1	45	52	3.7
1st quarter JFM 04.....	22	15	10	2	11	9	30	1	47	50	3.9
4 th quarter OND 03.....	22	16	11	2	11	9	28	1	49	48	3.9
3 rd quarter JAS 03.....	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03.....	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03.....	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02.....	21	18	13	3	12	10	22	1	53	44	4.2
1 year ago 8/5-8/03.....	23	14	11	3	11	11	27	-	48	49	3.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS

Q.3 (cont.)

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling domestic issues like health care, education, the environment and energy											
8/3-5/04.....	21	15	9	1	12	8	34	-	45	54	3.7
7/5-7/04.....	20	16	10	1	10	7	36	-	46	52	3.7
6/7-9/04.....	16	14	11	1	13	10	34	1	41	57	3.5
5/3-5/04.....	17	16	8	2	13	9	34	1	42	55	3.6
4/5-7/04.....	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04.....	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04.....	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04.....	18	17	14	1	13	7	29	1	49	49	3.9
12/1-3/03.....	19	19	9	3	9	12	28	1	47	49	3.9
11/18-20/03.....	16	17	12	3	13	10	28	1	45	51	3.8
11/4-6/03.....	19	16	10	3	12	8	31	1	45	51	3.8
10/21-23/03.....	16	16	14	3	14	10	26	1	47	50	3.8
10/7-9/03.....	17	16	11	3	13	8	30	2	44	51	3.7
1st quarter JFM 04.....	17	16	12	2	13	8	31	1	45	52	3.7
4 th quarter OND 03.....	17	17	11	3	12	10	29	1	45	51	3.8
3 rd quarter JAS 03.....	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03.....	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03.....	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02.....	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02.....	20	19	14	3	14	8	21	1	53	43	4.2
1 year ago 8/5-8/03.....	20	16	14	3	12	9	26	-	49	47	4.0

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	<i>Mean- Rating¹</i>
(ASKED OF HALF THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
8/3-5/04.....	38	7	6	-	12	7	30	-	51	49	4.2
7/5-7/04.....	37	8	7	1	10	6	31	-	51	48	4.2
6/7-9/04.....	36	8	7	1	15	6	27	-	51	48	4.2
5/3-5/04.....	32	9	10	3	15	6	25	-	50	47	4.2
4/5-7/04.....	38	10	7	1	13	5	26	-	55	43	4.4
(PRIOR TO APRIL 5-7, 2004 - THIS ITEM WAS ASKED OF ALL THE REGISTERED VOTERS)											
3/1-3/04.....	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04.....	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04.....	39	11	9	1	13	6	20	1	60	38	4.7
12/15-17/03.....	43	11	8	1	14	5	17	1	63	35	4.9
12/1-3/03.....	36	12	7	3	12	7	23	-	54	43	4.4
11/18-20/03.....	32	13	7	3	14	7	23	1	52	44	4.3
11/4-6/03.....	33	11	7	2	12	6	28	1	51	46	4.2
10/21-23/03.....	35	10	10	2	14	6	22	1	55	41	4.5
10/7-9/03.....	34	11	8	2	15	7	22	1	53	44	4.4
1st quarter JFM 04.....	37	11	8	1	13	6	23	1	56	43	4.5
4 th quarter OND 03.....	36	11	8	2	14	6	22	1	55	42	4.4
3 rd quarter JAS 03.....	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03.....	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03.....	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02.....	42	13	10	3	11	6	14	1	65	31	5.0
1 year ago 8/5-8/03.....	45	11	8	3	10	5	18	-	63	33	4.9
(ASKED OF THE OTHER HALF OF THE REGISTERED VOTERS)											
Handling the war on terrorism											
8/3-5/04.....	34	11	6	1	12	7	29	-	51	48	4.2
4/5-7/04.....	32	10	9	2	12	5	30	-	51	47	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

LV1a. Sometimes things come up and people are not able to vote. In the 2000 election for President, did you happen to vote?

	REGISTERED VOTERS
Yes.....	86
No	14
Not sure	-

LV2. On November 2nd, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	REGISTERED VOTERS
10, certain to vote.....	84
9	6
8	3
7	2
6	1
5	3
4	-
3	-
2	-
1, certain will NOT vote	1
Not sure	-
<hr/>	
Total Likely To Vote (8-10).....	93
Total Less Likely To Vote (1-7).....	7

4a. If the election for president and vice president were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

REGISTERED VOTERS			
	8/3 - 5/04	7/6 - 7/04	6/7 - 9/04 ¹
Bush-Cheney, the Republicans.....	44	49	44
Undecided, lean Bush-Cheney	2	1	1
Kerry-Edwards, the Democrats	45	46	46
Undecided, lean Kerry-Edwards	2	-	1
Nader-Camejo, the Independents	3	2	6
Undecided, lean Nader-Camejo.....	1	-	-
(NOT READ) None/other candidate.....	2	1	1
Not sure	1	1	1
Total Would Vote/Lean Bush-Cheney	45	50	44
Total Would Vote/Lean Kerry-Edwards..	48	46	47
Total Would Vote/Lean Nader-Camejo ...	3	2	6

¹In June, the question did not mention Peter Camejo.

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.4a.)

4b-c. In November, will you definitely vote for those candidates, probably vote for those candidates, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH-CHENEY		WOULD VOTE FOR KERRY-EDWARDS	
	8/3 - 5/04	7/6 - 7/04	8/3 - 5/04	7/6 - 7/04
Definitely will vote for candidates.....	72	68	68	59
Probably will vote for candidates	18	20	22	27
Could change mind.....	9	11	9	14
Not sure.....	1	1	1	-

REGISTERED VOTERS		
<i>BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH "LEANERS"</i>		
	8/3 - 5/04	7/6 - 7/04
Strong Bush-Cheney.....	32	34
Weak Bush-Cheney	14	16
TOTAL BUSH-CHENEY	45	50
Strong Kerry-Edwards.....	31	27
Weak Kerry-Edwards	17	19
TOTAL KERRY-EDWARDS.....	48	46
Nader-Camejo	3	2
Undecided/other	3	2

5. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS							
	<u>8/3 -</u> <u>5/04</u>	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>
Republicans	44	43	42	41	43	43	41
Democrats.....	48	47	47	50	46	44	44
Neither (VOL).....	6	6	7	6	8	8	11
Not sure	2	4	4	3	3	5	4
	<u>1/5 -</u> <u>7/04</u>	<u>12/1 -</u> <u>3/03</u>	<u>10/21 -</u> <u>23/03</u>	<u>8/19-</u> <u>21/03</u>	<u>8/5 -</u> <u>8/03</u>	<u>6/17-</u> <u>19/03</u>	<u>6/3 -</u> <u>5/03</u>
	44	42	44	40	40	40	42
	42	44	44	45	44	47	42
	9	10	8	9	12	10	10
	5	4	4	6	4	3	6
	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03¹</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>4th</u> <u>Quarter</u> <u>OND 02</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 02</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 02</u>	1 Year Ago <u>8/5 -</u> <u>8/03</u>
	43	43	44	43	43	44	NA
	43	45	43	45	44	40	NA
	10	8	9	8	9	12	NA
	4	4	4	4	4	4	NA

NOTE: Prior to May 3-5, 2004, this question was asked after Q.3 and before the Q.4 series.

¹In the fourth quarter 2003, this question was asked only once in October and once in December (2,294 registered voters).

CQ1. Now I'm going to read you some words that might be used to describe a person. As I read each word, please tell me whether you think the word describes George W. Bush, or not. Now, please tell me whether you think the following words describe John Kerry, or not.

	REGISTERED VOTERS		
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Likeable			
George W. Bush			
8/3-5/04.....	67	32	1
7/5-7/04.....	66	33	1
John Kerry			
8/3-5/04.....	67	32	1
7/5-7/04.....	62	36	2
Intelligent			
George W. Bush			
8/3-5/04.....	63	37	-
7/5-7/04.....	63	36	1
John Kerry			
8/3-5/04.....	86	13	1
7/5-7/04.....	83	14	3
Decisive			
George W. Bush			
8/3-5/04.....	68	30	2
7/5-7/04.....	67	31	2
John Kerry			
8/3-5/04.....	46	50	4
7/5-7/04.....	45	49	6
Honest			
George W. Bush			
8/3-5/04.....	53	45	2
7/5-7/04.....	53	46	1
John Kerry			
8/3-5/04.....	60	37	3
7/5-7/04.....	53	40	7
Stubborn			
George W. Bush			
8/3-5/04.....	76	22	2
John Kerry			
8/3-5/04.....	43	50	7
Strong			
George W. Bush			
8/3-5/04.....	70	29	1
John Kerry			
8/3-5/04.....	59	39	2

CQ2. Does (George W. Bush/John Kerry) make you feel OPTIMISTIC about America's future, or not?

	REGISTERED VOTERS		
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
George W. Bush	51	48	1
John Kerry.....	50	49	1

Now, thinking about some issues -- no matter whom you might vote for in the presidential election...

CQ3a. Who do you think will be BETTER at creating jobs?

	REGISTERED VOTERS	
	<u>8/3-5/04</u>	<u>3/19-21/04</u>
George W. Bush.....	39	37
John Kerry	55	53
(NOT READ) Both would do well.....	1	1
(NOT READ) Neither	3	6
Not sure	2	3

CQ3b. Who do you trust to do a BETTER job of protecting the country?

	REGISTERED VOTERS	
	<u>8/3-5/04</u>	<u>3/19-21/04</u>
George W. Bush.....	52	58
John Kerry	43	35
(NOT READ) Both would do well.....	1	1
(NOT READ) Neither	3	4
Not sure	1	2

CQ3c. Who is MORE LIKELY to share your values?

	REGISTERED VOTERS	
	<u>8/3-5/04</u>	<u>3/19-21/04</u>
George W. Bush.....	47	47
John Kerry	48	47
(NOT READ) Both would do well.....	1	1
(NOT READ) Neither	3	3
Not sure	1	2

Thinking specifically about the situation in Iraq ...

IW1. All in all, thinking about how things have gone in Iraq since the United States went to war there in March 2003, do you think the (United States/Bush administration)¹ ...

	United States			Bush Administration		
	<i>8/3 - 5/04</i>	<i>4/16- 18/04</i>	<i>12/15- 17/04</i>	<i>8/3 - 5/04</i>	<i>4/16- 18/04</i>	<i>12/15- 17/04</i>
Made the right decision in going to war in Iraq.....	48	57	64	45	48	67
Made a mistake in going to war in Iraq	50	40	34	53	49	29
Not sure	2	3	2	2	3	4

¹ Half the respondents were asked if the "United States" had made the right decision/mistake, and the other half were asked if the "Bush administration" had.

(ASKED ONLY OF THOSE WHO SAY IN LV1a THAT THEY VOTED IN THE 2000 ELECTION.)

LV1b. In the 2000 election for president, did you vote for ...

	REGISTERED VOTERS
George W. Bush, the Republican.....	53
Al Gore, the Democrat.....	40
Ralph Nader, the Green Party candidate	3
(NOT READ) Not sure who voted for	1
(NOT READ) Too young to vote at the time ...	-
Not sure.....	3

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	28
50-64	24
65 and over	16
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	64
- Full time.....	50
- Part time.....	14
Not employed	15
Retired.....	21
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	15
Senior executive or manager.....	7
Clerical or administrative	8
Sales or services	10
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	7
Farming or fishing	-
Other (VOL)	5
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	36

D4. What is the last year of school you completed?

Grade school or some high school	5
Completed high school	25
Some college but did not finish.....	25
Completed a two year college degree	11
Completed a four year college degree.....	21
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure	1

D5. Are you currently married?

Yes	56
No.....	44
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	20
2	34
3	17
4	16
5	8
6 or more	4
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	37
Under 6.....	19
6-12	16
13-17	14
NO CHILDREN	63
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	53
No.....	45
Refused/not sure	2

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	32
1 time.....	22
2 times.....	14
3 times.....	7
4 times.....	4
5 to 9 times.....	10
10 to 14 times.....	3
15 to 19 times.....	-
20 to 24 times.....	2
25 times or more	3
Refused/not sure	3
<hr/>	
Active Investors (5 times or more).....	19

D10. Do you own your home, or do you rent?

Own	70
Rent.....	28
Refused/not sure	2

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	50
Catholic	26
Jewish	2
Some other religion	10
(NOT READ) No religion	10
Refused/not sure	2

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	26
Fundamentalist.....	6
Neither.....	67
Refused/not sure	1

D12a. Are you of Hispanic ethnicity?

(Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black.....	9
Hispanic.....	6
Asian.....	2
American Indian.....	1
Other.....	2
Refused	1

D13. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	12
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	11
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	9
\$100,000 or more	13
Refused/not sure	12

REGION:

Northeast.....	20
Midwest.....	23
South.....	35
West.....	22

METROPOLITAN STATUS:

Urban.....	26
Suburban.....	52
Rural.....	22

GENDER:

Male.....	48
Female.....	52