



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: November 3-5, 2004
Interviews: 1,000 adults, 844 registered voters
Margin of error: ±3.1 for all adults, ±3.4 for registered voters

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS
RELEASE DATE: NOVEMBER 6, 2004
PROJECT #81-4568-96**

NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS/ PARTY AFFILIATION

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	80
No	20
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	22
Moderately Republican	21
Definitely Independent/neither	7
Moderately Democrat.....	26
Strongly Democrat	23
Refused/not sure.....	1
Total Republican	42
Total Democrat	49

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 41% Republican, 51% Democrat. For the respondents asked later in the survey, the results were 43% Republican, 48% Democrat.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		ALL ADULTS						
		11/3 - <u>5/04</u>	10/28 - <u>31/04</u>	10/18 - <u>20/04</u>	10/4 - <u>6/04</u>	9/20 - <u>22/04</u>	9/7 - <u>9/04</u>	8/3 - <u>5/04</u>
Right direction.....		46	44	41	40	45	44	39
Wrong track		51	53	56	56	52	52	59
Not sure		3	3	3	4	3	4	2
		7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>	2/2 - <u>4/04*</u>	1/5 - <u>7/04**</u>
		41	40	38	38	35	44	49
		56	56	58	57	60	52	46
		3	4	4	5	5	4	5
		2 nd Quarter <u>AMJ 04</u>	1 st Quarter <u>JFM 04</u>	4 th Quarter <u>OND 03</u>	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	1 Year Ago 11/4 - <u>6/03</u>
		39	44	43	41	52	41	41
		57	52	51	53	42	50	53
		4	4	6	6	6	9	6

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS						
	11/3 - <u>5/04</u>	10/28 - <u>31/04</u>	10/18 - <u>20/04</u>	10/4 - <u>6/04</u>	9/20 - <u>22/04</u>	9/7 - <u>9/04</u>	8/3 - <u>5/04</u>
Strongly approve.....	33	32	32	31	33	33	30
Somewhat approve.....	12	9	8	9	11	12	10
Lean toward approval.....	6	9	8	8	10	8	9
Still have mixed feelings.....	1	1	1	1	1	1	1
Lean toward disapproval.....	9	12	14	12	10	11	13
Somewhat disapprove.....	5	4	5	6	3	4	5
Strongly disapprove.....	34	32	32	33	32	31	32
Not sure.....	-	1	-	-	-	-	-
Total Approve.....	51	50	48	48	53	52	49
Total Disapprove.....	48	48	51	51	45	46	50
<i>Mean Rating</i> ¹	4.1	4.1	4.0	4.0	4.2	4.2	4.0
	7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>
Strongly approve.....	31	27	27	28	28	27	33
Somewhat approve.....	9	12	11	9	10	10	11
Lean toward approval.....	10	9	11	11	10	9	12
Still have mixed feelings.....	1	2	2	2	3	4	1
Lean toward disapproval.....	11	13	14	13	16	16	15
Somewhat disapprove.....	5	7	5	5	4	5	5
Strongly disapprove.....	33	30	30	32	29	29	22
Not sure.....	-	-	-	-	-	-	1
Total Approve.....	50	48	48	48	48	47	56
Total Disapprove.....	48	50	50	50	49	50	42
<i>Mean Rating</i> ¹	4.0	4.0	4.0	4.0	4.0	4.0	4.4
	2 nd Quarter <u>AMJ 04</u>	1 st Quarter <u>JFM 04</u>	4 th Quarter <u>OND 03</u>	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	1 Year Ago <u>11/4 - 6/03</u>
Strongly approve.....	27	30	30	31	39	34	29
Somewhat approve.....	11	10	12	15	12	13	12
Lean toward approval.....	10	10	11	10	11	10	12
Still have mixed feelings.....	2	2	3	2	2	4	2
Lean toward disapproval.....	13	16	13	14	13	13	12
Somewhat disapprove.....	6	5	6	5	4	5	5
Strongly disapprove.....	31	27	25	22	18	20	28
Not sure.....	-	-	-	1	1	1	-
Total Approve.....	48	50	53	56	62	56	52
Total Disapprove.....	50	47	44	41	35	39	46
<i>Mean Rating</i> ¹	4.0	4.2	4.3	4.4	4.8	4.5	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
11/3-5/04.....	25	14	8	1	10	7	34	1	48	51	3.9
10/28-31/04.....	28	11	10	1	8	8	34	-	49	50	3.9
10/18-20/04.....	26	13	7	1	11	8	34	-	46	53	3.8
10/4-6/04.....	25	13	8	2	9	9	34	-	47	51	3.8
9/20-22/04.....	27	15	8	2	10	7	30	1	50	48	4.1
9/7-9/04.....	27	15	8	1	9	7	33	-	50	49	4.0
8/3-5/04.....	26	14	7	1	8	10	33	1	46	52	3.8
7/5-7/04.....	29	13	7	1	10	9	31	-	49	50	4.0
6/7-9/04.....	23	15	9	2	11	9	30	1	47	50	3.9
5/3-5/04.....	24	13	6	2	13	11	31	-	43	55	3.8
4/5-7/04.....	23	12	9	2	11	9	34	-	45	53	3.7
3/1-3/04.....	23	13	9	2	10	10	33	-	45	53	3.7
2/2-4/04.....	19	16	9	2	12	8	33	1	44	53	3.7
1/5-7/04.....	25	17	11	2	10	8	25	2	53	44	4.2
2nd quarter AMJ 04.....	23	13	8	2	11	10	32	1	45	53	3.8
1st quarter JFM 04.....	22	15	10	2	11	9	30	1	47	50	3.9
4 th quarter OND 03.....	22	16	11	2	11	9	28	1	49	48	3.9
3 rd quarter JAS 03.....	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03.....	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03.....	21	16	11	3	11	10	26	2	49	46	4.0
1 year ago 11/4-6/03.....	23	16	10	3	9	10	28	1	49	47	4.0

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS

Q.3 (cont.)

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling domestic issues like health care, education, the environment and energy											
11/3-5/04.....	21	17	9	1	9	8	35	-	46	52	3.7
10/28-31/04.....	22	13	11	1	10	7	35	1	46	52	3.8
10/18-20/04.....	22	13	10	1	10	8	36	-	45	54	3.7
10/4-6/04.....	20	15	8	2	11	8	36	-	43	55	3.6
9/20-22/04.....	21	16	11	1	10	8	32	1	48	50	3.8
9/7-9/04.....	21	15	10	2	8	9	34	1	46	51	3.7
8/3-5/04.....	21	15	9	1	12	8	34	-	45	54	3.7
7/5-7/04.....	20	16	10	1	10	7	36	-	46	52	3.7
6/7-9/04.....	16	14	11	1	13	10	34	1	41	57	3.5
5/3-5/04.....	17	16	8	2	13	9	34	1	42	55	3.6
4/5-7/04.....	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04.....	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04.....	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04.....	18	17	14	1	13	7	29	1	49	49	3.9
2nd quarter AMJ 04.....	17	15	10	2	12	9	34	1	42	55	3.6
1st quarter JFM 04.....	17	16	12	2	13	8	31	1	45	52	3.7
4 th quarter OND 03.....	17	17	11	3	12	10	29	1	45	51	3.8
3 rd quarter JAS 03.....	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03.....	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03.....	21	17	11	4	12	9	25	1	49	46	4.0
1 year ago 11/4-6/03.....	19	16	10	3	12	8	31	1	45	51	3.8

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

Q.3 (cont.)	REGISTERED VOTERS								Total Ap- prove	Total Disap- prove	Mean- Rating ¹
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure			
Handling foreign policy issues and the war on terrorism											
11/3-5/04.....	39	8	7	-	11	6	29	-	54	46	4.3
(FROM APRIL THROUGH OCTOBER 2004 - ASKED OF ONLY HALF THE REGISTERED VOTERS)											
10/28-31/04.....	38	8	7	1	9	5	32	-	53	46	4.2
10/18-20/04.....	38	6	6	1	11	7	31	-	51	48	4.2
10/4-6/04.....	36	5	9	1	12	6	31	-	50	49	4.1
9/20-22/04.....	39	11	5	1	10	4	30	-	54	45	4.3
9/7-9/04.....	42	8	4	1	10	6	29	-	54	44	4.4
8/3-5/04.....	38	7	6	-	12	7	30	-	51	49	4.2
7/5-7/04.....	37	8	7	1	10	6	31	-	51	48	4.2
6/7-9/04.....	36	8	7	1	15	6	27	-	51	48	4.2
5/3-5/04.....	32	9	10	3	15	6	25	-	50	47	4.2
4/5-7/04.....	38	10	7	1	13	5	26	-	55	43	4.4
(PRIOR TO NOVEMBER 2004 - ASKED OF ONLY HALF THE REGISTERED VOTERS)											
3/1-3/04.....	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04.....	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04.....	39	11	9	1	13	6	20	1	60	38	4.7
2nd quarter AMJ 04.....	35	9	8	2	14	6	26	-	52	46	4.3
1st quarter JFM 04.....	37	11	8	1	13	6	23	1	56	43	4.5
4 th quarter OND 03.....	36	11	8	2	14	6	22	1	55	42	4.4
3 rd quarter JAS 03.....	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03.....	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03.....	41	11	8	3	11	5	20	1	60	36	4.7
1 year ago 11/4-6/03.....	33	11	7	2	12	6	28	1	51	46	4.2
Handling the situation in Iraq											
11/3-5/04.....	31	10	7	1	7	5	39	-	48	51	3.8
(PRIOR TO NOVEMBER 2004 - ASKED OF ONLY HALF THE REGISTERED VOTERS)											
10/28-31/04.....	32	8	7	1	9	4	39	-	47	52	3.9
10/18-20/04.....	31	8	5	-	8	5	42	1	44	55	3.7
10/4-6/04.....	32	7	7	2	9	5	38	-	46	52	3.8
9/20-22/04.....	31	9	9	2	10	6	33	-	49	49	4.0
7/5-7/04.....	31	10	7	1	9	4	38	-	47	51	3.9
6/7-9/04.....	28	9	6	2	10	5	40	-	43	55	3.7
5/3-5/04.....	26	10	10	3	13	4	34	-	46	51	3.9
2 nd quarter AMJ 04 ²	27	9	8	3	11	5	37	-	44	53	3.8

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

²This item was asked only in May and June (773 registered voters).

ECONOMIC STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		ALL ADULTS						
		<i>11/3 -</i>	<i>10/4 -</i>	<i>9/7 -</i>	<i>8/2 -</i>	<i>7/5 -</i>	<i>6/7 -</i>	<i>5/3 -</i>
		<u>5/04</u>	<u>6/04</u>	<u>9/04</u>	<u>4/04</u>	<u>7/04</u>	<u>9/04</u>	<u>5/04</u>
7, very strong economy		9	6	8	7	6	6	7
6		14	11	13	13	14	11	10
5		29	33	32	32	33	32	29
4		20	22	19	20	20	23	23
3		12	15	16	15	15	15	15
2		8	5	5	5	5	7	6
1, very weak economy		7	8	7	7	6	6	9
Not sure		1	-	-	1	1	-	1
Total 6-7.....		23	17	21	19	20	17	16
Total 1-3.....		27	28	28	27	26	27	31
<i>Mean</i>		<i>4.4</i>	<i>4.2</i>	<i>4.3</i>	<i>4.3</i>	<i>4.4</i>	<i>4.3</i>	<i>4.1</i>
		<hr/>						
		<i>4/5 -</i>	<i>3/1 -</i>	<i>2/2 -</i>	<i>1/5 -</i>	<i>12/15 -</i>	<i>12/1 -</i>	<i>11/18 -</i>
		<u>7/04</u>	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	<u>17/03</u>	<u>3/03</u>	<u>20/03</u>
		5	6	5	7	5	5	6
		11	11	9	11	10	10	8
		28	29	32	30	30	32	27
		24	21	21	24	25	25	24
		17	16	17	15	16	15	17
		6	8	7	6	6	6	8
		8	9	9	6	7	7	9
		1	-	-	1	1	-	1
		16	17	14	19	15	15	13
		30	33	33	27	28	28	34
		<i>4.1</i>	<i>4.1</i>	<i>4.1</i>	<i>4.3</i>	<i>4.2</i>	<i>4.2</i>	<i>4.0</i>
		<hr/>						
		<i>2nd</i>	<i>1st</i>	<i>4th</i>	<i>3rd</i>	<i>2nd</i>	<i>1st</i>	1 Year
		Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Ago
		<u>AMJ 04</u>	<u>JFM 04</u>	<u>OND 03</u>	<u>JAS 03</u>	<u>AMJ 03</u>	<u>JFM 03</u>	<u>11/4 -</u>
		6	6	5	4	5	4	<u>6/03</u>
		11	10	9	8	8	8	9
		30	30	30	27	29	28	32
		24	22	23	24	24	24	20
		15	16	17	19	18	19	16
		6	7	7	8	7	7	8
		8	8	8	9	8	9	9
		-	1	1	1	1	1	1
		17	16	14	12	13	12	14
		29	31	32	35	33	35	33
		<i>4.2</i>	<i>4.2</i>	<i>4.1</i>	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>	<i>4.1</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	<u>11/3 -</u> <u>5/04</u>	<u>10/4 -</u> <u>6/04</u>	<u>9/7 -</u> <u>9/04</u>	<u>8/2 -</u> <u>4/04</u>	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>
Much stronger.....	10	6	6	6	7	7	8
Somewhat stronger.....	24	27	29	28	27	26	21
About the same.....	49	55	53	56	52	53	56
Somewhat weaker	11	8	8	6	9	9	9
Much weaker	6	2	3	3	3	4	5
Not sure	-	2	1	1	2	1	1
Total Stronger	33	34	35	34	34	33	29
Total Weaker	17	10	11	9	12	12	14
	<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>	<u>12/15 -</u> <u>17/03</u>	<u>12/1 -</u> <u>3/03</u>	<u>11/18 -</u> <u>20/03</u>
	7	7	6	9	7	8	8
	23	28	28	30	31	33	28
	56	54	54	52	51	47	51
	10	7	7	5	7	8	8
	3	3	4	3	3	3	4
	1	1	1	1	1	1	1
	30	35	34	39	37	41	35
	13	11	11	8	10	11	12
	<u>2nd</u> <u>Quarter</u> <u>AMJ 04</u>	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 03</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>1st</u> <u>Quarter</u> <u>JFM 03</u>	1 Year Ago <u>11/4 -</u> <u>6/03</u>
	7	7	7	6	7	6	8
	24	29	29	27	28	23	30
	55	53	50	51	49	48	48
	9	7	9	10	10	14	8
	4	3	4	5	5	6	5
	1	1	1	1	1	3	1
	31	36	36	33	35	29	38
	13	10	12	15	15	20	13

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04	8/2 - 4/04	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04
Much stronger.....	11	10	11	12	10	11	12
Somewhat stronger.....	26	31	30	28	27	29	25
About the same.....	51	52	52	53	54	52	53
Somewhat weaker	8	4	4	4	6	5	7
Much weaker	3	2	2	2	2	2	2
Not sure	1	1	1	1	1	1	1
Total Stronger	37	41	41	40	36	40	37
Total Weaker	11	6	7	6	9	7	9
	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03
	13	10	12	10	13	10	11
	29	29	26	28	30	31	27
	49	54	53	54	51	51	53
	6	4	6	5	4	5	5
	2	2	2	2	1	2	3
	1	1	1	1	1	1	1
	42	39	38	38	43	41	38
	9	6	9	7	6	7	8
	2 nd Quarter AMJ 04	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	1 Year Ago 11/4 - 6/03
	12	11	12	11	12	12	11
	27	27	28	27	29	25	29
	52	54	52	53	51	51	51
	6	5	5	6	5	7	6
	2	2	2	2	2	3	2
	1	1	1	1	1	2	1
	40	38	40	38	40	37	40
	8	7	8	8	8	10	8

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

ALL ADULTS							
	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>
More comfortable.....	32	35	40	41	40	38	38
Less comfortable	47	48	44	42	44	46	43
No change (VOL).....	20	16	15	16	14	15	18
Not sure	1	1	1	1	2	1	1
	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>
	38	40	36	38	38	37	34
	44	41	44	40	42	40	45
	17	17	19	20	19	22	19
	1	2	1	2	1	1	2
	<u>2nd Quarter AMJ 04</u>	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>1 Year Ago 11/4 - 6/03</u>
	38	38	35	35	34	29	37
	45	42	43	44	45	48	41
	16	18	21	20	20	21	21
	1	2	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

ALL ADULTS							
	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>
More comfortable.....	38	41	46	49	47	43	43
Less comfortable	42	42	38	36	39	41	39
No change (VOL).....	20	17	15	14	13	16	17
Not sure	-	-	1	1	1	-	1
	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>
	44	45	42	45	46	44	43
	40	37	39	35	36	36	37
	16	17	18	19	17	20	19
	-	1	1	1	1	-	1
	<u>2nd Quarter AMJ 04</u>	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>1 Year Ago 11/4 - 6/03</u>
	43	44	42	41	39	35	43
	40	37	38	39	39	42	36
	16	18	19	19	21	22	20
	1	1	1	1	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

ALL ADULTS							
	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04	8/2 - 4/04	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04
More confident.....	43	40	48	48	44	45	43
Less confident.....	43	44	40	41	42	42	42
No change (VOL).....	13	15	11	10	13	12	14
Not sure	1	1	1	1	1	1	1
	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03
	41	45	43	47	44	44	39
	45	40	42	38	42	37	44
	13	13	13	13	13	17	16
	1	2	2	2	1	2	1
	2 nd Quarter AMJ 04	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	1 Year Ago 11/4 - 6/03
	43	45	40	38	38	34	41
	43	40	42	45	44	46	40
	13	13	16	15	16	17	16
	1	2	2	2	2	3	3

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

ALL ADULTS							
	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04	8/2 - 4/04	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04
More confident.....	44	42	51	50	47	45	45
Less confident.....	41	43	38	38	39	41	40
No change (VOL).....	13	13	10	11	12	12	13
Not sure	2	2	1	1	2	2	2
	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03
	46	48	46	48	48	46	42
	39	39	40	34	38	36	41
	12	11	12	15	11	16	16
	3	2	2	3	3	2	1
	2 nd Quarter AMJ 04	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	1 Year Ago 11/4 - 6/03
	46	47	43	41	41	35	43
	40	37	40	42	42	45	39
	12	13	15	15	15	17	15
	2	3	2	2	2	3	3

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

		ALL ADULTS						
		<u>11/3 -</u> <u>5/04</u>	<u>10/4 -</u> <u>6/04</u>	<u>9/7 -</u> <u>9/04</u>	<u>8/2 -</u> <u>4/04</u>	<u>7/5 -</u> <u>7/04</u>	<u>6/7 -</u> <u>9/04</u>	<u>5/3 -</u> <u>5/04</u>
Yes.....		40	39	39	40	41	39	39
No		60	61	61	60	58	60	61
Not sure		-	-	-	-	1	1	-
		<u>4/5 -</u> <u>7/04</u>	<u>3/1 -</u> <u>3/04</u>	<u>2/2 -</u> <u>4/04</u>	<u>1/5 -</u> <u>7/04</u>	<u>12/15 -</u> <u>17/03</u>	<u>12/1 -</u> <u>3/03</u>	<u>11/18 -</u> <u>20/03</u>
		44	42	42	45	44	43	46
		56	57	57	54	56	56	53
		-	1	1	1	-	1	1
		<u>2nd</u> <u>Quarter</u> <u>AMJ 04</u>	<u>1st</u> <u>Quarter</u> <u>JFM 04</u>	<u>4th</u> <u>Quarter</u> <u>OND 03</u>	<u>3rd</u> <u>Quarter</u> <u>JAS 03</u>	<u>2nd</u> <u>Quarter</u> <u>AMJ 03</u>	<u>1st</u> <u>Quarter</u> <u>JFM 03</u>	1 Year Ago <u>11/4 -</u> <u>6/03</u>
		41	43	44	45	44	43	43
		59	56	56	55	56	56	57
		-	1	-	-	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS							
	11/3 - <u>5/04</u>	10/4 - <u>6/04</u>	9/7 - <u>9/04</u>	8/2 - <u>4/04</u>	7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>
Extremely likely	8	6	7	6	6	8	8
Very likely	11	10	9	12	11	10	13
Somewhat likely	27	30	28	30	28	29	31
Not very likely	31	37	33	33	34	31	29
Not at all likely.....	22	16	22	18	20	21	18
Not sure	1	1	1	1	1	1	1
Total Likely	19	16	15	18	17	18	20
Total Not Likely	53	52	56	51	53	52	47
<hr/>							
	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>	12/15 - <u>17/03</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>
	7	6	8	7	7	8	8
	14	13	12	12	11	13	12
	30	30	28	29	32	27	29
	30	31	31	33	32	34	32
	17	19	20	17	17	17	18
	2	1	1	2	1	1	1
	21	19	20	19	18	20	20
	47	49	51	51	49	51	50
<hr/>							
	2 nd Quarter <u>AMJ 04</u>	1 st Quarter <u>JFM 04</u>	4 th Quarter <u>OND 03</u>	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	1 Year Ago 11/4 - <u>6/03</u>
	8	7	7	7	8	9	7
	12	12	12	14	12	14	12
	30	29	30	32	30	29	30
	30	32	31	29	31	28	30
	19	19	18	16	17	16	19
	1	1	2	2	2	4	2
	20	19	20	21	20	22	19
	49	50	49	46	48	45	49

POST-ELECTION STUDY (REGISTERED VOTERS ONLY)

PE-1. Do any of the following words describe your own personal feelings about the results of the 2004 presidential election?

	REGISTERED VOTERS		
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Angry.....	24	76	-
Proud.....	46	53	1
Excited	37	63	-
Hopeful.....	58	42	-
Disappointed	48	51	1
Surprised.....	29	71	-
Depressed.....	27	73	-

PE-2. How confident are you that the votes in your state were counted accurately?

	REGISTERED VOTERS		
	<i>Post Election</i>	<i>Pre-Election</i>	
	<i>11/3 - 5/04</i>	<i>10/28 - 31/04</i>	<i>10/18 - 20/04</i>
Very confident.....	58	54	53
Somewhat confident.....	29	35	37
Not very confident.....	7	8	7
Not at all confident.....	5	3	3
Not sure.....	1	-	-
Total Confident	88	89	89
Total Not Confident	12	10	10

PE-3. Have the results of the election made you feel more or less confident in the fairness of this country's electoral system?

	REGISTERED VOTERS
More confident	54
Less confident.....	39
(NOT READ) Neither.....	6
(NOT READ) Both.....	1
Not sure	-

PE-4. I'm going to read you a list of issues and I'm going to read the list twice. Please tell me which one issue should be the highest priority for President Bush in his second term.

	REGISTERED VOTERS
The situation in Iraq.....	27
Terrorism.....	23
The economy	18
Health care.....	14
Unemployment.....	7
Education	7
Taxes	2
(NOT READ) Other	2
Not sure	-

(ASKED OF HALF THE REGISTERED VOTERS.)

PE-5a. If you had to choose, would you prefer balancing the budget or cutting taxes?

	REGISTERED VOTERS	
	<i>11/3 - 5/04</i>	<i>3/19 - 21/04</i>
Balancing the budget	66	61
Cutting taxes	31	36
Not sure	3	3

(ASKED OF HALF THE REGISTERED VOTERS.)

PE-5b. If you had to choose, would you prefer balancing the budget or spending more on education, health care, and economic development?

	REGISTERED VOTERS	
	<i>11/3 - 5/04</i>	<i>3/19 - 21/04</i>
Balancing the budget.....	44	36
Spending more on education, health care, and economic development	55	62
Not sure.....	1	2

PE-6. Should the United States keep troops in Iraq until the situation has stabilized, or should the United States bring its troops home from Iraq immediately?

	REGISTERED VOTERS
Keep troops in Iraq until the situation has stabilized...	71
Bring its troops home from Iraq immediately	28
Not sure.....	1

In President Bush's second term, he may have the opportunity to appoint several new justices to the U.S. Supreme Court.

PE-7. How comfortable are you that George W. Bush would nominate the right kind of justices to the Supreme Court?

	REGISTERED VOTERS
Very comfortable.....	37
Somewhat comfortable	22
Not too comfortable	12
Not at all comfortable.....	29
Not sure	-

Total Comfortable	59
Total Not Comfortable	41

PE-8. The 1973 Supreme Court ruling called Roe v. Wade made abortion in the first three months of pregnancy legal. Do you think President Bush should nominate Supreme Court justices who would uphold the Roe v. Wade decision, or nominate Supreme Court justices who would overturn the Roe v. Wade decision?

	REGISTERED VOTERS
Nominate Supreme Court justice who would uphold the Roe v. Wade decision.....	61
Nominate Supreme Court justice who would overturn the Roe v. Wade decision	34
Not sure.....	5

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	29
50-64	24
65 and over	16
Refused/not sure	-

D2. Are you employed:

TOTAL EMPLOYED	64
- Full time.....	52
- Part time.....	12
Not employed	14
Retired.....	21
Refused/not sure	1

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	19
Senior executive or manager.....	8
Clerical or administrative	7
Sales or services	9
A skilled trade or technical occupation.....	10
Blue-collar work or laborer.....	7
Farming or fishing	-
Other (VOL)	4
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	36

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	23
Some college but did not finish.....	24
Completed a two year college degree	12
Completed a four year college degree.....	20
Completed a post-graduate degree such as a Master's or Ph.D.	14
Refused/not sure	-

D5. Are you currently:

Married	54
Single, never married	23
Widowed.....	8
Divorced	13
Separated.....	2
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	21
2	33
3	19
4	16
5	6
6 or more	4
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	36
Under 6.....	19
6-12	19
13-17	15
NO CHILDREN	64
Refused/not sure	1

D8. Do you currently own stocks, bonds, or mutual funds?

Yes	51
No.....	47
Refused/not sure	2

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	39
1 time.....	18
2 times.....	10
3 times.....	9
4 times.....	5
5 to 9 times.....	8
10 to 14 times.....	4
15 to 19 times.....	1
20 to 24 times.....	2
25 times or more	2
Refused/not sure	2
Active Investors (5 times or more).....	17

D10. Do you own your home, or do you rent?

Own	69
Rent.....	30
Refused/not sure	1

D11a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	38
No.....	60
Refused/not sure	2

D11b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	50
Catholic	19
Mormon	3
Jewish	2
Muslim.....	-
Other non-Christian religion.....	2
No religion	23
Refused/not sure	1

D12. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

Liberal.....	24
Moderate	34
Conservative.....	39
Not sure	3

D13a. Are you of Hispanic ethnicity?

(Q.D13b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D13a.)

D13b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black.....	10
Hispanic.....	6
Asian.....	1
American Indian.....	1
Other.....	2
Refused	-

D14. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	14
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	10
\$100,000 or more	13
Refused/not sure	12

REGION:

Northeast.....	20
Midwest	23
South.....	35
West	22

METROPOLITAN STATUS:

Urban.....	30
Suburban.....	50
Rural.....	20

GENDER:

Male	48
Female	52