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Interview dates: December 13-15, 2005
Interviews 1,006 adults, 813 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS
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NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS/ PARTY AFFILIATION

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	77
No	23
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	19
Moderately Republican	21
Definitely Independent/neither	11
Moderately Democrat.....	23
Strongly Democrat	23
..... Refused/not sure.....	3
Total Republican	40
Total Democrat.....	46

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 41% Republican, 47% Democrat. For the respondents asked later in the survey, the results were 39% Republican, 45% Democrat.

IRAQ STUDY

1. All in all, thinking about how things have gone in Iraq since the United States went to war there in March, 2003, do you think the United States ...

	<u>12/12- 14/05</u>	<u>8/22- 24/05</u>	<u>6/20- 22/05</u>
Made the right decision in going to war in Iraq	42	43	42
Made a mistake in going to war in Iraq	49	53	53
Not sure	9	4	5

2. Should the United States keep troops in Iraq until the situation has stabilized, or should the United States bring its troops home from Iraq immediately?

	<u>12/12- 14/05</u>	<u>8/22- 24/05</u>	<u>6/20- 22/05</u>	<u>11/3- 5/04¹</u>
Keep troops in Iraq until the situation has stabilized.....	57	60	59	71
Bring its troops home from Iraq immediately	36	37	37	28
Not sure.....	7	3	4	1

¹Asked only of registered voters.

(ONLY ASKED OF THOSE WHO IN Q2. SAY THAT THE US SHOULD KEEP TROOPS IN IRAQ).

3. What is the MAIN reason you think the U.S. should keep troops in Iraq?

To stabilize the country.....	32
To finish the job that was started	26
To fight terrorism.....	10
To make/ keep peace	9
To create a democracy	5
To ensure the sacrifices were not in vain	5
People need freedom	3
To ensure the U.S. does not appear weak	3
To protect our country/ national security	3
To help them.....	2
To win the war	1
Other.....	17
No reason	1
(DK/NS)	3

GADGETRY STUDY

1. I'm going to read you a list of devices and services you might have in your home or car. For each one, please tell me if anyone in your household has or uses the device or service

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
A VCR	88	12	-
A CD player	88	12	-
A DVD player.....	82	18	-
A cell phone.....	75	25	-
A personal computer	75	25	-
An electronic gaming console, like a Playstation or Xbox	39	61	-
A portable gaming device, like a Gameboy or PSP.....	30	70	-
A high-definition television set or HDTV	28	71	1
A DVR recorder, like a TiVO or a set-top box from your television provider that records shows	25	74	1
An MP3 player, like an iPod	24	76	-
Satellite radio, like XM radio or Sirius radio.....	14	86	-

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY OR SOMEONE IN THEIR HOUSEHOLD HAS OR USES THE DEVICE OR SERVICE).

2. For each of the items you mentioned are present in your household, please tell me if each one is something you PERSONALLY use, or not

	<u>Yes, Used Personally</u>	<u>No, Not Used Personally</u>	<u>Not Sure</u>
A DVD player	94	6	-
A cell phone	93	7	-
A CD player.....	93	7	-
A high-definition television set or HDTV.....	92	8	-
A personal computer	92	8	-
A VCR	88	12	-
Satellite radio, like XM radio or Sirius radio.....	73	26	1
A DVR recorder, like a TiVO or a set-top box from your television provider that records shows	72	28	-
An MP3 player, like an iPod	59	41	-
An electronic gaming console, like a Playstation or Xbox	49	51	-
A portable gaming device, like a Gameboy or PSP.....	31	69	-

3. Does your household currently subscribe to cable TV or a satellite dish service like DirecTV or the Dish network?

Cable TV	51
Satellite TV	26
Both	1
Neither	22
Not sure	-

(ONLY ASKED OF THOSE WHO IN Q3. SAY THAT THEY ARE A CURRENT SUBSCRIBER TO CABLE TV).

3a. Is your Cable TV service digital or is it standard cable service?

Digital	46
Standard cable	52
Not sure	2

3/3a. Summary Table

	<u>All</u>
	<u>Adults</u>
Cable TV (NET).....	52
- Digital Cable TV	24
- Standard Cable	27
- Cable TV (Unspecified)	1
Satellite TV	26
Neither	22
Not sure	-

4. Do you have Internet access in your home, or not?

Yes	68
No	32
Refused/not sure	-

(ONLY ASKED OF THOSE WHO IN Q4. SAY THAT THEY HAVE INTERNET ACCESS IN THEIR HOME).

4a. Do you have high-speed internet service such as a cable or DSL hook-up, or is your Internet access through a dial-up telephone modem?

High-speed	61
Dial-up telephone modem	37
Not sure	2

(ONLY ASKED OF THOSE WHO IN Q2. SAY THAT THEY PERSONALLY USES THE DEVICE OR SERVICE).

5. And for each of these items, please tell me if it is something you could definitely live without, something you would miss having but could probably do without, or something you can't imagine living without.

	<u>Could Definitely Live Without</u>	<u>Would Miss, But Could Do Without</u>	<u>Can't Imagine Living Without</u>	<u>Not Sure</u>
A portable gaming device, like a Gameboy or PSP	74	19	7	-
An electronic gaming console, like a Playstation or Xbox	61	29	10	-
A VCR	60	29	11	-
Satellite radio, like XM radio or Sirius radio	58	29	13	-
An MP3 player, like an iPod	53	35	12	-
A DVR recorder, like a TiVO or a set-top box from your television provider that records shows....	48	35	17	-
A high-definition television set or HDTV	47	36	17	-
A DVD player	46	35	19	-
A CD player	45	32	22	1
Digital cable	43	37	20	-
A cell phone	34	25	41	-
High-speed internet	31	31	38	-
A personal computer	26	28	46	-

6. Please tell me approximately how much your household spends per month on communications services like telephone, cell phones, cable or satellite television, satellite radio, and internet services

None	1
\$1 to \$40	6
\$41 to \$50	6
\$51 to \$100	23
\$101 to \$150	20
\$151 to \$199	3
\$200 or more	32
Not sure	9

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY OR SOMEONE IN THEIR HOUSEHOLD HAS OR USES A CELL PHONE).

7. Have you ever purchased a ringtone for your cell phone, or not?

Yes	18
No	81
Refused/not sure	1

8. Have you already purchased or are you considering purchasing any of the following items as gifts this holiday season?

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
A cell phone.....	11	89	-
An MP3 player, like an iPod	12	88	-
A DVR recorder, like a TiVO or a set-top box from your television provider that records shows	4	96	-
A high-definition television set or HDTV	5	94	1
An electronic gaming console, like a Playstation or Xbox	11	89	-
A personal computer	8	92	-
Satellite radio, like XM radio or Sirius radio	4	96	-
A VCR			
A DVD player.....	13	87	-
A CD player			
A portable gaming device, like a Gameboy or PSP	10	90	-

A LA CARTE TV STUDY

9. Thinking about cable or satellite television ...?

Would you prefer to be able to choose and pay for your own tailored selection of TV channels.....	78
Would you prefer to buy a bundle of channels where the channels are chosen by the cable or satellite company.....	15
Not sure	7

(ONLY ASKED OF THOSE WHO IN Q9. SAY THAT THEY WOULD PREFER TO CHOOSE AND PAY FOR THEIR OWN TAILORED SELECTION OF TV PROGRAMS).

10. If you were able to choose your own tailored selection of TV channels, do you think you would wind up paying...?

More than if the channels were bundled.....	27
Less than if the channels were bundled.....	42
Would it make no difference in the cost.....	26
Not sure	5

11. Thinking about the programs on television, do you think there is too much sex on television, or not?

Yes	66
No.....	31
Refused/not sure	3

12. Thinking about the programs on television, do you think there is too much violence on television, or not?

Yes	68
No.....	28
Refused/not sure	3

13. How interested would you be in watching television shows on a portable device like an MP3 player or iPod, where you would pay \$1.99 for a television show that you could take on the road with you? Would you say you would be...

Very interested.....	4
Somewhat interested	15
Not too interested	17
Not at all interested.....	64
Not sure	-
<hr style="border-top: 1px dashed black;"/>	
Total Interested	19
Total Not Interested	81

14. How interested would you be in purchasing television service from your telephone company, if the telephone company offered more choice in channel selection at a price that would be competitive with the cable and satellite TV companies? Would you say you would be...

Very interested.....	22
Somewhat interested.....	42
Not too interested.....	10
Not at all interested.....	25
Not sure.....	1

Total Interested.....	65
Total Not Interested.....	34

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	28
50-64	22
65 and over	17
Refused/not sure	3

D2. Are you employed:

TOTAL EMPLOYED	63
- Full time.....	53
- Part time.....	10
Not employed	15
Retired.....	19
Refused/not sure	3

D3. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	27
Some community college or university, but did not finish	21
Completed technical school or a community college	12
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure	2

D4. Are you currently married?

Yes	58
No.....	39
Refused/not sure	3

D5. Including yourself and any children, how many people are currently living in your household?

1	18
2	31
3	19
4	15
5	9
6 or more	5
Refused/not sure	3

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	36
Under 6.....	18
6-12	17
13-17	15
NO CHILDREN	61
Refused/not sure	3

D7a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	41
No.....	53
Refused/not sure	6

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	49
Catholic	19
Mormon	1
Jewish	3
Muslim	-
Other non-Christian religion.....	6
No religion	19
Refused/not sure	3

D10a. Are you of Hispanic ethnicity?

(Q.D10b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D10a.)

D10b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	71
Black.....	12
Hispanic.....	12
Asian.....	4
American Indian.....	-
Other.....	-
Refused	1

D11. Could you please tell me your household income from all sources in 2004?

Under \$15,000.....	13
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	9
\$100,000 or more	13
Refused/not sure	17

REGION:

Northeast.....	20
Midwest	22
South	36
West	22

METROPOLITAN STATUS:

Urban.....	29
Suburban	49
Rural.....	22

GENDER:

Male	48
Female	52