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Interviews: 1,002 adults; 833 registered voters
521 Democrats/Lean Democrat; 381 Republican/Lean Republican Margin of error: +-3.1 for all adults; +-3.4 for registered voters;
+-4.3 for Democrats; +5.0 for Republicans

## THE ASSOCIATED PRESS POLL <br> CONDUCTED BY IPSOS PUBLIC AFFAIRS PROJECT \#81-5681-94

NOTE: all results shown are percentages unless otherwise labeled.

## PRESIDENT STUDY

1a. If the election for president were held today and the candidates were (READ ANSWER LIST), for whom would you vote? [IF "NEITHER/DK/REF" TO QU. 1a, PROBE:]
1b. Do you lean more toward...... (READ ANSWER LIST)
TOTAL - Barack Obama, the Democrat
Initial - Barack Obama, the Democrat
Lean - lean Barack Obama, the Democrat
TOTAL - John McCain, the Republican
Initial - John McCain, the Republican
Lean - lean John McCain, the Republican
TOTAL - Ralph Nader, the Independent
Initial - Ralph Nader, the Independent
Lean - Ralph Nader, the Independent
TOTAL - Bob Barr, the Libertarian
Initial - Bob Barr, the Libertarian
Lean - Bob Barr, the Libertarian
(DO NOT READ) Neither
(DK/NS)

| All Adults |  | Registered Voters |
| :---: | :---: | :---: |
| $\mathbf{4 7}$ | $\mathbf{4 7}$ |  |
| 44 | 44 |  |
| 3 | 2 |  |
| 38 |  | 41 |
| 35 | 38 |  |
| 4 | 3 |  |
| 4 | 3 |  |
| 3 | 3 |  |
| - | 1 |  |
| 2 | 2 |  |
| 1 | 1 |  |
| - | - |  |
| 7 | 5 |  |
| 3 | 3 |  |

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID NOT ANSWER 'NEITHER’ OR ‘DK/NS')
1c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

|  | All Adults |  |  |  |  | Registered Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Would <br> Vote for Barack Obama | Would Vote for John McCain | Would Vote for Ralph Nader | Would Vote for Bob Barr |  | Would Vote for Barack Obama | Would Vote for John McCain | Would Vote for Ralph Nader | Would Vote for Bob Barr |
| Definitely will vote for candidates | 68 | 65 | 28 | 48 | Definitely will vote for candidates | 71 | 66 | 20 | 43 |
| Probably will vote for candidates | 19 | 22 | 12 | 36 | Probably will vote for candidates | 17 | 22 | 15 | 39 |
| Could change mind | 12 | 12 | 52 | 16 | Could change mind | 11 | 11 | 63 | 18 |
| Not sure | 1 | 1 | 8 | - | Not sure | 1 | 1 | 2 | - |

Barack Obama VS. John McCain: HIERARCHICAL VOTE WITH "LEANERS"

|  | All Adults |  | Registered Voters |
| :--- | :---: | :---: | :---: |
| Strong Barack Obama | 30 |  | 31 |
| Weak Barack Obama | 17 |  | 15 |
| TOTAL Barack Obama | $\mathbf{4 7}$ | $\mathbf{4 7}$ |  |
| Strong John McCain | 23 | 25 |  |
| Weak John McCain | 16 | 16 |  |
| TOTAL John McCain | $\mathbf{3 8}$ | $\mathbf{4 1}$ |  |
| Ralph Nader | 4 | 3 |  |
| Bob Barr | 2 | 2 |  |
| Undecided/other | 10 | 8 |  |

## [IF NADER OR BARR IN Q1A OR 1B, ASK]

1e. If [INSERT DEPENDING UPON ANSWER TO Q1A OR 1B: Ralph Nader/ Bob Barr] wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

|  | All Adults |  | Registered Voters |
| :--- | :---: | :---: | :---: |
| TOTAL - Barack Obama, the Democrat | 48 | 48 |  |
| Initial - Barack Obama, the Democrat | 44 |  | 44 |
| Lean - lean Barack Obama, the Democrat | 3 | 2 |  |
| Obama if Ralph Nader not on the ballot | 1 | 1 |  |
| Obama if Bob Barr not on the ballot | - | - |  |
| TOTAL - John McCain, the Republican | 41 | 42 |  |
| Initial - John McCain, the Republican | 35 | 38 |  |
| Lean - lean John McCain, the Republican | 4 | 3 |  |
| McCain if Ralph Nader not on the ballot | 1 | 1 |  |
| McCain if Bob Barr not on the ballot | 1 | 1 |  |
| (DO NOT READ) Neither | 8 | 7 |  |
| (DK/NS) | 3 | 3 |  |

1e. If Ralph Nader wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

|  | All Adults | Registered Voters |
| :---: | :---: | :---: |
|  | 37 RESPONDENTS | $\underline{26}$ RESPONDENTS |
| Barack Obama, the Democrat | 33 | 34 |
| John McCain, the Republican | 37 | 27 |
| (DO NOT READ) Neither / Other candidate | 29 | 37 |
| (DK/NS) | 1 | 2 |

1e. If Bob Barr wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

|  | All Adults | Registered Voters |
| :---: | :---: | :---: |
|  | 16 RESPONDENTS | 13 RESPONDENTS |
| John McCain, the Republican | 51 | 59 |
| Barack Obama, the Democrat | 13 | - |
| (DO NOT READ) Neither / Other candidate | 33 | 41 |
| (DK/NS) | 3 | - |

July 31 - August 4, 2008
2. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

All Adults Registered Voters
Republicans
Democrats
34
53
(DO NOT READ) Neither DK/NS

4
8

正

## PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

|  | All ADULTS |
| :--- | :---: |
| Yes | 83 |
| No | 16 |
| (DK/NS) | 1 |

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION
ALL ADULTS
Republican 25
Democrat 35
Independent 23
None of these 16
(DK/NS)
1
(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

|  | All Adults |
| :---: | :---: |
| Strongly Democrat | 23 |
| Moderately Democrat | 12 |
| Lean Democrat | 17 |
| Strongly Republican | 13 |
| Moderately Republican | 13 |
| Lean Republican | 12 |
| Independent | 9 |
| (DK/NS) | 1 |
| Total Republicans | 38 |
| Total Democrats | 52 |

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR
"CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?
All Adults

| Very Liberal | $\frac{1}{8}$ |
| :---: | :---: |
| Somewhat Liberal | 14 |
| Moderate | 35 |
| Very Conservative | 16 |
| Somewhat Conservative | 22 |
| Refused | 5 |
| Total Liberal Total Conservative | $\begin{aligned} & 21 \\ & 38 \end{aligned}$ |

## DEMOGRAPHICS

## NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?
D1b. Have you already had a birthday this year?
(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
D1c. Are you:

| $18-34$ | 29 |
| :--- | :---: |
| $35-49$ | 25 |
| $50-64$ | 26 |
| $65+$ | 18 |
| (DK/NS) | 2 |

D2. Are you employed:

| TOTAL EMPLOYED | 59 |
| :--- | :---: |
| Full time | 49 |
| Part time | 10 |
| Not employed | 17 |
| Retired | 24 |
| (DK/NS) | - |

D3. What is the last year of school you completed?

| Grade school or some high school | 9 |
| :--- | :---: |
| Completed high school | 41 |
| Some community college or university, did not finish | 14 |
| Completed technical school or a community college | 9 |
| Completed a university or Bachelor's degree | 15 |
| Completed a post-graduate degree such as a Master's or Ph.D. | 11 |
| (DK/NS) | 1 |

D4. Are you currently married?

| Yes | 61 |
| :--- | :---: |
| No | 38 |
| (DK/NS) | 1 |

D5. Including yourself and any children, how many people are currently living in your household?

| 1 | 15 |
| :--- | :---: |
| 2 | 31 |
| 3 | 20 |
| 4 | 17 |
| 5 | 8 |
| $6+$ | 7 |
| (DK/NS) | 2 |

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

| ANY CHILDREN (NET) | 38 |
| :--- | :---: |
| Under 6 | 22 |
| $6-12$ | 18 |
| $13-17$ | 15 |
| NO CHILDREN | 61 |
| (DK/NS) | 2 |
| Summary |  |
| $\quad$ Any children 12 or younger | 30 |
| Any children $\mathbf{6}$ to $\mathbf{1 7}$ | 27 |

D7. Do you currently own stocks, bonds, or mutual funds?

| Yes | 47 |
| :--- | :---: |
| No | 51 |
| (DK/NS) | 2 |

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

| Yes | 40 |
| :--- | :---: |
| No | 58 |
| (DK/NS) | 2 |

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

| Protestant | 44 |
| :--- | :---: |
| Catholic | 25 |
| Mormon | 1 |
| Jewish | 2 |
| Muslim | 1 |
| Some other religion | 5 |
| None | 20 |
| (DK/NS) | 2 |

Zz5b. How often do you attend religious services?

| At least once a week (Net) | 37 |
| :--- | :---: |
| More than once a week | 12 |
| Once a week | 25 |
| Less than once a week (Net) | 40 |
| A few times a month | 16 |
| A few times a year | 24 |
| Never | 20 |
| (DK/NS) | 3 |

D10. Are you of Hispanic ethnicity?
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

| White | 75 |
| :--- | ---: |
| Hispanic | 13 |
| Black | 11 |
| Asian | 3 |
| (NOT READ) American Indian | 2 |
| (NOT READ) Other | 1 |
| (DK/NS) | 2 |

D12. Could you please tell me your household income from all sources in 2007?

| Under $\$ 15,000$ | 10 |
| :--- | :---: |
| $\$ 15,000$ to less than $\$ 20,000$ | 4 |
| $\$ 20,000$ to less than $\$ 25,000$ | 4 |
| $\$ 25,000$ to less than $\$ 30,000$ | 4 |
| $\$ 30,000$ to less than $\$ 40,000$ | 9 |
| $\$ 40,000$ to less than $\$ 50,000$ | 8 |
| $\$ 50,000$ to less than $\$ 75,000$ | 17 |
| $\$ 75,000$ to less than $\$ 100,000$ | 10 |
| $\$ 100,000$ or more | 17 |
| (DK/NS) | 17 |

REGION:

| Northeast | 19 |
| :--- | :--- |
| Midwest | 22 |
| South | 36 |
| West | 23 |

## METROPOLITAN STATUS:

Urban 28
Suburban 53
Rural 19

GENDER:
Male 48
Female 52

