Ipsos Public Affairs



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Interview dates: July 31-August 4, 2008
Interviews: 1,002 adults; 833 registered voters
521 Democrats/Lean Democrat; 381 Republican /Lean Republican
Margin of error: +-3.1 for all adults; +-3.4 for registered voters;
+-4.3 for Democrats; +5.0 for Republicans

THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS PUBLIC AFFAIRS PROJECT #81-5681-94

NOTE: all results shown are percentages unless otherwise labeled.

PRESIDENT STUDY

1a. If the election for president were held today and the candidates were (**READ ANSWER LIST**), for whom would you vote? [IF "NEITHER/DK/REF" TO QU. 1a, PROBE:]

1b. Do you lean more toward..... (READ ANSWER LIST)

	ALL ADULTS	REGISTERED VOTERS
TOTAL – Barack Obama, the Democrat	47	47
Initial - Barack Obama, the Democrat	44	44
Lean – lean Barack Obama, the Democrat	3	2
TOTAL – John McCain, the Republican	38	41
Initial – John McCain, the Republican	35	38
Lean - lean John McCain, the Republican	4	3
TOTAL – Ralph Nader, the Independent	4	3
Initial - Ralph Nader, the Independent	3	3
Lean - Ralph Nader, the Independent	-	1
TOTAL – Bob Barr, the Libertarian	2	2
Initial - Bob Barr, the Libertarian	1	1
Lean - Bob Barr, the Libertarian	-	-
(DO NOT READ) Neither	7	5
(DK/NS)	3	3

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID NOT ANSWER 'NEITHER' OR 'DK/NS')

1c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

		ALL A	<u>DULTS</u>				REGISTERE	D VOTERS	
	Would Vote for Barack Obama	Would Vote for John McCain	Would Vote for Ralph Nader	Would Vote for Bob Barr		Would Vote for Barack Obama	Would Vote for John McCain	Would Vote for Ralph Nader	Would Vote for Bob Barr
Definitely will vote for candidates	68	65	28	48	Definitely will vote for candidates	71	66	20	43
Probably will vote for candidates	19	22	12	36	Probably will vote for candidates	17	22	15	39
Could change mind	12	12	52	16	Could change mind	11	11	63	18
Not sure	1	1	8	-	Not sure	1	1	2	-

BARACK OBAMA VS. JOHN McCAIN: HIERARCHICAL VOTE WITH "LEANERS"

	All Adults	Registered Voters
Strong Barack Obama	30	31
Weak Barack Obama	17	15
TOTAL Barack Obama	47	47
Strong John McCain	23	25
Weak John McCain	16	16
TOTAL John McCain	38	41
Ralph Nader	4	3
Bob Barr	2	2
Undecided/other	10	8

[IF NADER OR BARR IN Q1A OR 1B, ASK]

1e. If [INSERT DEPENDING UPON ANSWER TO Q1A OR 1B: Ralph Nader/ Bob Barr] wasn't on the ballot, and your only choice was between (READ ANSWER LIST), for whom would you vote? (ENTER SINGLE RESPONSE.)

	ALL ADULTS	REGISTERED VOTERS
TOTAL – Barack Obama, the Democrat	48	48
Initial - Barack Obama, the Democrat	44	44
Lean – lean Barack Obama, the Democrat	3	2
Obama if Ralph Nader not on the ballot	1	1
Obama if Bob Barr not on the ballot	-	-
TOTAL – John McCain, the Republican	41	42
Initial – John McCain, the Republican	35	38
Lean – lean John McCain, the Republican	4	3
McCain if Ralph Nader not on the ballot	1	1
McCain if Bob Barr not on the ballot	1	1
(DO NOT READ) Neither	8	7
(DK/NS)	3	3

1e. If **Ralph Nader** wasn't on the ballot, and your only choice was between **(READ ANSWER LIST)**, for whom would you vote? **(ENTER SINGLE RESPONSE.)**

	ALL ADULTS	REGISTERED VOTERS
	37 RESPONDENTS	26 RESPONDENTS
Barack Obama, the Democrat	33	34
John McCain, the Republican	37	27
(DO NOT READ) Neither / Other candidate	29	37
(DK/NS)	1	2

1e. If **Bob Barr** wasn't on the ballot, and your only choice was between **(READ ANSWER LIST)**, for whom would you vote? **(ENTER SINGLE RESPONSE.)**

	ALL ADULTS	REGISTERED VOTERS
	16 RESPONDENTS	13 RESPONDENTS
John McCain, the Republican	51	59
Barack Obama, the Democrat	13	-
(DO NOT READ) Neither / Other candidate	33	41
(DK/NS)	3	-

2. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	ALL ADULTS	REGISTERED VOTERS
Republicans	34	35
Democrats	53	53
(DO NOT READ) Neither	9	8
DK/NS	4	4

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	All <u>Adults</u>
Yes	83
No	16
(DK/NS)	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	ALL ADULTS
Republican	25
Democrat	35
Independent	23
None of these	16
(DK/NS)	1

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
Strongly Democrat	23
Moderately Democrat	12
Lean Democrat	17
Strongly Republican	13
Moderately Republican	13
Lean Republican	12
Independent	9
(DK/NS)	1
Total Republicans	38
Total Democrats	52

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	ALL ADULTS
Very Liberal	8
Somewhat Liberal	14
Moderate	35
Very Conservative	16
Somewhat Conservative	22
Refused	5
Total Liberal Total Conservative	21 38

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. In what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34 29 35-49 25 50-64 26 65+ 18 (DK/NS) 2

D2. Are you employed:

TOTAL EMPLOYED 59
Full time 49
Part time 10
Not employed 17
Retired 24
(DK/NS) -

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	41
Some community college or university, did not finish	14
Completed technical school or a community college	9
Completed a university or Bachelor's degree	15
Completed a post-graduate degree such as a Master's or Ph.D.	11
(DK/NS)	1

D4. Are you currently married?

Yes 61 No 38 (DK/NS) 1

D5. Including yourself and any children, how many people are currently living in your household?

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	38
Under 6	22
6-12	18
13-17	15
NO CHILDREN	61
(DK/NS)	2
Summary	
Any children 10 or younger	00

Any children 12 or younger 30 Any children 6 to 17 27

D7. Do you currently own stocks, bonds, or mutual funds?

Yes 47 No 51 (DK/NS) 2

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes 40 No 58 (DK/NS) 2

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant 44 Catholic 25 Mormon 1 Jewish 2 Muslim 1 Some other religion 5 None 20 (DK/NS) 2

Zz5b. How often do you attend religious services?

At least once a week (Net)	
More than once a week	12
Once a week	25
Less than once a week (Net)	
A few times a month	16
A few times a year	24
Never	
(DK/NS)	3

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	75
Hispanic	13
Black	11
Asian	3
(NOT READ) American Indian	2
(NOT READ) Other	1
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	10
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	4
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	10
\$100,000 or more	17
(DK/NS)	17

REGION:

Northeast 19 Midwest 22 South 36 West 23

METROPOLITAN STATUS:

Urban 28 Suburban 53 Rural 19

GENDER:

Male 48 Female 52