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Interview dates: November 2-12, 2007
 Interviews: 2,230 adults; 1,869 registered voters
 1,049 Democrats; 827 Republicans
 Sampling margin of error for a 50% statistic with 95%
 confidence is: ±2.1 for all adults; ±2.3 for registered voters
 ±3.0 for Democrats; ±3.4 for Republicans

THE ASSOCIATED PRESS-YAHOO POLL
 WAVE 1
 CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Right direction	23
Wrong track	77
Refused / Not Answered	0

MD2. When you think about how things are going in your life in general, would you say you are...

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

Very happy	22
Somewhat happy	44
Neither happy nor unhappy	16
Somewhat unhappy	13
Very unhappy	5
Refused / Not Answered	0

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID, RANDOMIZE ALL THE NAMES]

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
George W. Bush	10	23	19	45	2	0
Nancy Pelosi	4	19	15	21	41	1
Hillary Clinton	18	30	13	35	4	1
Barack Obama	12	35	19	16	19	0
John Edwards	8	35	21	15	21	0
Al Gore	18	33	18	23	8	0
Rudy Giuliani	9	37	22	15	17	0
Fred Thompson	5	21	14	10	50	1
John McCain	6	35	23	11	25	0
Mitt Romney	4	17	17	10	51	1
Bill Clinton	23	31	17	26	3	1

FAV2. Do you have a favorable or unfavorable impression of...

[GRID, RANDOMIZE PARTIES]

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Refused / Not Answered
The Democratic Party	17	38	26	17	2
The Republican Party	9	30	32	25	4

LV1. Are you registered to vote?

Yes, at my current address	76
Yes, but at a different address	7
No	13
Not sure	3
Refused / Not Answered	0

LV2. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which one of the following statements best describes you?

I did not vote in the 2004 presidential election	19
I thought about voting in the 2004 presidential election, but didn't	5
I usually vote, but didn't in the 2004 presidential election	4
I'm sure I voted in the 2004 presidential election	73
Refused / Not Answered	0

[ASK IF DID NOT VOTE OR REFUSED / NOT ANSWERED IN LV2]

LV2A. Why didn't you vote in the 2004 presidential election?

Too young to vote at the time	10
Not registered	38
Too busy, something came up	22
Other (SPECIFY):	30
Refused / Not Answered	1

PID1. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

Democrat	36
Republican	28
Independent	24
Some other party	1
None of these	11
Refused / Not Answered	0

[ASK IF DEMOCRAT OR REPUBLICAN IN PID1]

PID2. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]?

Strong	53
Not very strong	47
Refused / Not Answered	0

[ASK IF INDEPENDENT, SOME OTHER PARTY, NONE OF THESE OR REFUSED / NOT ANSWERED IN PID1]

PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

Closer to the Democratic Party	32
Closer to the Republican Party	26
Neither	42
Refused / Not Answered	1

[COMBINED VARIABLE, PID1 AND PID3]

PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

Democrat	47
Republican	37
Independent	8
Some other party	1
None of these	7
Refused / Not Answered	0

LV3. How much interest do you have in following news about the campaign for president, a great deal, quite a bit, only some, very little, or no interest at all?

A great deal	15
Quite a bit	33
Only some	34
Very little	13
No interest at all	5
Refused / Not Answered	0

CND1. How much thought, if any, have you given to candidates who may be running for president in 2008?

A lot	29
Some	49
Not much	16
None at all	6
Refused / Not Answered	0

LV4. As of now, how likely are you to vote in the Democratic or Republican primary or caucuses for president?

Very likely	51
Somewhat likely	23
Not too likely	13
Not at all likely	13
Refused / Not Answered	1

[ASK IF DIDN'T ANSWER NOT AT ALL LIKELY IN LV4]

LV5. In which party's primary or caucuses are you most likely to vote?

[RANDOMIZE FIRST TWO RESPONSE OPTIONS]

Democratic	44
Republican	32
Neither	4
Don't know	17
Not likely to vote	2
Refused / Not Answered	0

[ASK IF DEMOCRATIC IN LV5, OF IF DEMOCRAT AND NOT VOTING IN PRIMARY / CAUCUSES]

VOTDEM. If the 2008 Democratic presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?

[RANDOMIZE, DON'T KNOW IS ALWAYS LAST]

Hillary Clinton	48
Barack Obama	22
John Edwards	13
Bill Richardson	2
Joe Biden	1
Chris Dodd	1
Mike Gravel	0
Dennis Kucinich	1
Don't know	12
Refused / Not Answered	0

[ASK IF SELECTED CANDIDATE IN VOT1 OR VOT1A]

VOT1B1. Are you certain to support [FILL CANDIDATE'S NAME] for the Democratic nomination or do you think you might change your mind?

Certain to support [FILL CANDIDATE'S NAME]	48
Might change my mind	52
Refused / Not Answered	0

[ASK IF SELECTED CANDIDATE IN VOT1 OR VOT1A]

VOT1C. Who would be your second choice?

[RANDOMIZE, TAKE OUT CANDIDATE CHOSEN IN VOT1 OR VOT1A]

Hillary Clinton	23
Barack Obama	23
John Edwards	21
Bill Richardson	2
Joe Biden	4
Chris Dodd	1
Mike Gravel	0
Dennis Kucinich	2
Don't know	25
Refused / Not Answered	0

[ASK IF REPUBLICAN IN LV5, OF IF REPUBLICAN AND NOT VOTING IN PRIMARY / CAUCUSES]

VOTREP. If the 2008 Republican presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?

[RANDOMIZE]

Rudy Giuliani	27
Fred Thompson	17
John McCain	16
Mitt Romney	13
Mike Huckabee	10
Duncan Hunter	1
Ron Paul	3
Tom Tancredo	0
Don't know	13
Refused / Not Answered	0

[ASK IF SELECTED CANDIDATE IN VOT2 OR VOT2A]

VOT2B1. Are you certain to support [FILL CANDIDATE'S NAME] for the Republican nomination or do you think you might change your mind?

Certain to support [FILL CANDIDATE'S NAME]	34
Might change my mind	66
Refused / Not Answered	0

[ASK IF SELECTED CANDIDATE IN VOT2 OR VOT2A]

VOT2C. Who would be your second choice?

[RANDOMIZE, TAKE OUT CANDIDATE CHOSEN IN VOT2 OR VOT2A]

Rudy Giuliani	20
Fred Thompson	13
John McCain	18
Mitt Romney	12
Mike Huckabee	6
Duncan Hunter	2
Ron Paul	3
Tom Tancredo	2
Don't know	25
Refused / Not Answered	0

[ASK IF DEMOCRATIC IN LV5, OF IF DEMOCRAT AND NOT VOTING IN PRIMARY / CAUCUSES]

WIN1. Regardless of which candidate you would vote for, which one do you think would have the best chance of winning the general election in 2008 to become president?

[RANDOMIZE]

Hillary Clinton	64
Barack Obama	13
John Edwards	19
Bill Richardson	2
Joe Biden	0
Chris Dodd	1
Mike Gravel	0
Dennis Kucinich	0
Refused / Not Answered	1

[ASK IF REPUBLICAN IN LV5, OF IF REPUBLICAN AND NOT VOTING IN PRIMARY / CAUCUSES]

WIN2. Regardless of which candidate you would vote for, which one do you think would have the best chance of winning the general election in 2008 to become president?

[RANDOMIZE]

Rudy Giuliani	51
Fred Thompson	11
John McCain	19
Mitt Romney	14
Mike Huckabee	2
Duncan Hunter	0
Ron Paul	2
Tom Tancredo	0
Refused / Not Answered	1

LV31. On November 4, 2008, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

1 Certain will NOT vote	2	3	4	5	6	7	8	9	10 Certain to vote	Refused / Not Answered
6	2	3	1	4	3	4	6	7	64	1

VOT3. If the 2008 general election for President were being held today, would you vote for...

[RANDOMIZE THE FIRST TWO]

The Democratic candidate	42
The Republican candidate	27
Neither	4
Don't know	27
Refused / Not Answered	0

APPBUSH. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President?

Strongly approve	7
Somewhat approve	23
Have mixed feelings	11
Somewhat disapprove	20
Strongly disapprove	40
Refused / Not Answered	0

APPCONG. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job?

Strongly approve	1
Somewhat approve	18
Have mixed feelings	21
Somewhat disapprove	41
Strongly disapprove	19
Refused / Not Answered	0

ISS2. How important is each of the following issues to you personally?

[GRID, RANDOMIZE ISSUES]

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
The economy	1	2	13	37	47	1
The situation in Iraq	2	5	13	33	46	0
Terrorism	2	6	18	30	44	0
Health care	2	4	16	30	49	0
Social security	1	5	18	33	42	0
Political corruption	2	6	19	32	40	0
Gas prices	2	5	16	30	48	0
Taxes	2	5	22	36	34	0
Immigration	4	11	23	27	35	0
Same-sex marriage	36	15	20	12	18	0
Abortion	18	15	24	19	23	0
The environment	3	9	24	32	32	0
Tax cuts	6	9	25	32	29	0

PIM1. Thinking about the Democratic and Republican parties, would you say there is a great deal of difference in what they stand for, a fair amount of difference, or hardly any difference at all?

A great deal of difference	35
A fair amount of difference	48
Hardly any difference at all	17
Refused / Not Answered	1

INT2. Which comes closest to your view?

[RANDOMIZE ITEMS]

It matters more than usual who gets elected in the next presidential election	77
It doesn't matter any more than usual who gets elected in the next presidential election	23
Refused / Not Answered	0

INT4. Do any of the following words describe how you feel about the upcoming presidential election? Check all that apply.

[RANDOMIZE]

Excited	11
Interested	47
Frustrated	34
Bored	10
Angry	11
Proud	6
Hopeful	45
Overwhelmed	11
Helpless	17
None of the above	7
Refused / Not Answered	0

INT5. Which comes closest to your view?

[RANDOMIZE ITEMS]

My vote could really make a difference in this election	68
My vote doesn't really count for anything	32
Refused / Not Answered	0

IMG1. Please tell me how well each word describes [INSERT NAME OF CANDIDATE].

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]
[RANDOMIZE LIST OF CANDIDATES]

Hillary Clinton

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	35	23	22	19	1
Decisive	27	22	28	22	1
Strong	21	20	26	33	1
Honest	38	23	23	16	1
Experienced	22	22	26	29	1
Compassionate	30	23	25	21	1
Refreshing	40	20	21	18	2
Ethical	35	24	24	17	1
Liberal	14	22	29	35	1
Moderate	32	31	25	11	1
Conservative	48	25	17	9	1
Attractive	33	28	24	14	1

Barack Obama

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	19	24	29	25	4
Decisive	21	33	30	11	4
Strong	20	30	30	16	5
Honest	19	29	32	16	5
Experienced	33	37	19	6	4
Compassionate	18	28	31	18	5
Refreshing	23	26	25	22	4
Ethical	19	29	31	18	4
Liberal	16	26	30	24	5
Moderate	25	37	27	8	5
Conservative	42	32	15	6	5
Attractive	23	28	28	18	4

John Edwards

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	19	28	32	17	5
Decisive	22	34	31	8	5
Strong	21	33	31	10	5
Honest	22	32	30	11	5
Experienced	18	34	34	10	5
Compassionate	19	30	32	15	5
Refreshing	27	33	25	10	5
Ethical	21	33	32	10	5
Liberal	16	31	27	21	5
Moderate	24	37	29	5	5
Conservative	37	34	19	4	6
Attractive	19	29	31	17	5

Rudy Giuliani

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	19	31	28	18	3
Decisive	15	29	34	19	3
Strong	15	28	31	23	4
Honest	21	34	30	12	3
Experienced	15	28	32	22	3
Compassionate	19	31	30	17	3
Refreshing	29	33	24	10	4
Ethical	22	34	30	10	4
Liberal	34	39	19	5	4
Moderate	20	42	28	6	4
Conservative	18	36	30	13	4
Attractive	36	39	17	5	4

Fred Thompson

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	21	33	25	11	10
Decisive	22	40	22	6	10
Strong	22	37	23	8	10
Honest	20	37	25	9	10
Experienced	27	36	22	6	10
Compassionate	22	42	21	5	10
Refreshing	30	36	19	6	10
Ethical	21	37	25	8	10
Liberal	43	34	12	1	10
Moderate	26	42	19	3	10
Conservative	18	31	24	17	10
Attractive	35	40	13	2	10

John McCain

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	18	35	30	12	5
Decisive	16	33	32	13	5
Strong	17	29	31	18	5
Honest	16	33	31	15	5
Experienced	14	26	32	24	5
Compassionate	17	37	31	10	6
Refreshing	29	40	20	5	6
Ethical	16	32	32	15	5
Liberal	39	40	13	2	6
Moderate	19	43	26	5	6
Conservative	16	33	29	16	6
Attractive	29	44	17	4	6

Mitt Romney

	Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	26	35	20	8	11
Decisive	26	37	21	6	11
Strong	24	38	21	6	11
Honest	25	34	21	8	11
Experienced	25	36	22	6	11
Compassionate	26	37	21	6	11
Refreshing	32	36	16	5	11
Ethical	25	34	21	9	11
Liberal	43	35	9	2	11
Moderate	31	39	17	2	11
Conservative	23	31	21	14	11
Attractive	28	34	18	9	11

IMG3. Which candidate...

Is the person you'd MOST like to have on your bowling team?

Hillary Clinton	20
Barack Obama	18
John Edwards	13
Rudy Giuliani	17
Fred Thompson	10
John McCain	8
Mitt Romney	5
Other (SPECIFY):	9
Refused / Not Answered	1

Is the person you'd LEAST like to have on your bowling team?

Hillary Clinton	39
Barack Obama	8
John Edwards	3
Rudy Giuliani	13
Fred Thompson	10
John McCain	7
Mitt Romney	13
Other (SPECIFY):	4
Refused / Not Answered	3

Is the person you'd MOST like to bring on your family vacation?

Hillary Clinton	22
Barack Obama	17
John Edwards	13
Rudy Giuliani	15
Fred Thompson	10
John McCain	8
Mitt Romney	5
Other (SPECIFY):	10
Refused / Not Answered	2

Is the person you'd LEAST like to bring on your family vacation?

Hillary Clinton	35
Barack Obama	12
John Edwards	3
Rudy Giuliani	15
Fred Thompson	10
John McCain	8
Mitt Romney	13
Other (SPECIFY):	3
Refused / Not Answered	2

CQ2. Which is more important to you in choosing a candidate for president?

[RANDOMIZE FIRST TWO ITEMS]

Their personal qualities such as experience and leadership ability	46
Their positions on specific issues	44
Neither	10
Refused / Not Answered	0

CQ3. How important is each of the following qualities of a presidential candidate to you personally?

[GRID, RANDOMIZE ITEMS]

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
Likable	5	11	33	31	20	0
Decisive	1	3	14	37	44	0
Strong	2	3	14	34	46	1
Honest	1	1	7	21	69	1
Experienced	2	4	18	37	40	0
Compassionate	2	6	23	36	32	1
Refreshing	11	17	32	24	16	0
Ethical	2	2	9	27	59	0
Liberal	24	17	28	18	13	1
Moderate	9	15	38	24	13	1
Conservative	14	15	29	22	20	1
Attractive	45	22	20	6	6	0

CQ4. Regardless of the specific candidates who are running for president, we'd like to know how you generally feel about some different traits. What best describes how you feel about supporting a candidate who has each of the following traits?

[GRID, RANDOMIZE ITEMS]

	Enthusiastic	Comfortable	Have some reservations	Very uncomfortable	Makes no difference to me	Refused / Not Answered
Someone who is a Mormon	2	18	30	20	29	1
Someone who is more than 70 years old	1	15	42	21	20	0
Someone who is a woman	12	25	16	9	37	0
Someone who is Hispanic	5	26	19	13	36	0
Someone who is black	8	30	12	7	42	1
Someone who is a Muslim	2	9	29	42	18	1
Someone who has been divorced	2	29	17	5	48	0
Someone who is gay or lesbian	4	14	22	37	24	0

EC1. How easy or difficult is it for you and your family to get ahead financially these days?

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

Very easy	3
Somewhat easy	7
Neither easy nor difficult	24
Somewhat difficult	33
Very difficult	33
Refused / Not Answered	0

EC10. How much control do you feel you have over your own personal finances?

A lot	32
Some	45
Hardly any	18
None at all	5
Refused / Not Answered	0

IR8. Do you favor or oppose the war in Iraq?

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

Strongly favor	9
Somewhat favor	22
Somewhat oppose	25
Strongly oppose	44
Refused / Not Answered	0

IR1. All in all, thinking about how things have gone in Iraq since the United States went to war there in March, 2003, do you think the United States...

[RANDOMIZE ITEMS]

Made the right decision in going to war in Iraq	37
Made a mistake in going to war in Iraq	62
Refused / Not Answered	1

MRL1. For each of the following, please tell us if you think it's something that is okay or not okay for other people to do, even if you do not do it yourself. How about...

[GRID, RANDOMIZE ITEMS]

	Okay	Not okay	Refused / Not Answered
Drink a lot of alcohol	23	77	0
Gamble	65	35	0
Smoke marijuana	33	67	0
Download or share music or video files without paying for them	24	76	1
Use cable TV without paying for it	9	91	0
Use a neighbor's wireless internet connection without paying for it	14	86	0

ISS4. Do you favor or oppose each of the following?

	Completely favor	Somewhat favor	Neither favor nor oppose	Somewhat oppose	Completely oppose	Refused / Not Answered
The use of stem cells taken from human embryos in medical research	33	19	24	10	14	0
The registration and licensing of all new handguns sold in the United States	54	17	14	6	8	1
Relaxing some environmental standards to increase oil and gas production in the United States	16	24	24	17	19	0
Allowing people to invest a portion of their Social Security taxes in the stock market	15	24	31	14	15	1
Having the federal government in Washington intervene to reduce the income differences between the richest and poorest Americans	18	24	24	13	20	1
Canceling the tax cuts passed since 2001 for people who are wealthy	33	18	21	10	17	0
A government insurance plan that would cover all medical and hospital expenses for everyone	38	25	15	9	13	1

ISS5. Which comes closest to your opinion on abortion? Abortion should be...

Legal in all cases	20
Legal in most cases	35
Illegal in most cases	33
Illegal in all cases	12
Refused / Not Answered	1

ISS7. Do you favor or oppose providing a way for illegal immigrants currently in the United States to obtain legal status if they pass background checks, pay fines and have jobs?

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

Strongly favor	16
Somewhat favor	35
Somewhat oppose	23
Strongly oppose	26
Refused / Not Answered	1

SOC1. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

Most people can be trusted	34
Can't be too careful	66
Refused / Not Answered	1

SOC2. And thinking about your personal life... When you need help, would you say that you can turn to many people for support, just a few people, or hardly any people for support?

Many people	26
Just a few	58
Hardly any people	16
Refused / Not Answered	0

SOC3. About how long have you lived in your neighborhood?

Less than one year	7
1-5 years	30
6-10 years	19
11-20 years	20
More than 20 years	19
All my life	5
Refused / Not Answered	0

SOC4. Would you say that you know a lot of people in your neighborhood, some people, just a few, or hardly any?

A lot	20
Some	38
Just a few	28
Hardly any	15
Refused / Not Answered	0

PIN1. We're interested in different ways people hear about or talk about politics. How often does the subject of politics come up in each of the following?

[GRID, RANDOMIZE ITEMS]

	A lot	Some	Hardly ever	Never	Does not apply	Refused / Not Answered
At work	9	30	22	10	27	1
At your church or place of worship	3	18	25	20	34	0
In conversations with friends	14	49	27	7	4	0
In conversations with family	18	49	22	7	4	0
In conversations on an internet message board or blog	4	13	17	25	40	0

PIN2. Have you ever...

[GRID, RANDOMIZE ITEMS]

	Yes, within the last year	Yes, but longer than a year ago	No	Refused / Not Answered
Contributed money to a candidate running for public office	7	15	78	0
Contacted any elected official	17	23	60	0
Signed or circulated a petition	22	36	42	0
Attended a campaign event	5	21	73	0
Signed up for a political candidate's or political party's e-mail list	9	9	82	0

PKN1. Do you happen to know which party has a majority in Congress right now?

[RANDOMIZE ITEMS]

Democrats	79
Republicans	18
Refused / Not Answered	4

MOB1. Recently, have you personally been contacted by any candidates, campaigns, or other groups urging you to vote in a particular way in the upcoming presidential elections, or not?

Yes, have been contacted	24
No, have not been contacted	75
Refused / Not Answered	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]

MOB2. How were you contacted? Were you contacted...

[RANDOMIZE]

By phone	75
By postal mail	56
By email	24
In person at your home	9
In person at your work or school	2
In person at some other place like a shopping mall or church	5
Some other way (SPECIFY):	2
Refused / Not Answered	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]

MOB3. When you were contacted, were you urged to vote for...

[RANDOMIZE THE FIRST TWO]

Democrats	26
Republicans	24
Both	46
Other (SPECIFY):	4
Refused / Not Answered	0

AD1. In the last week, have you personally seen any television ads for any of these presidential candidates?
Mark all that apply.

[RANDOMIZE]

Hillary Clinton	24
Barack Obama	20
John Edwards	12
Rudy Giuliani	13
Fred Thompson	8
John McCain	9
Mitt Romney	9
Some other presidential candidate (SPECIFY)	1
None of the above	70
Refused / Not Answered	1

MED1. How often do you get information about politics from each of the following sources?

[GRID, RANDOMIZE ITEMS]

	Every day	Three times a week or more	Almost every week	One to three times a month	Less than once a month	Never	Refused / Not Answered
Radio	18	13	17	10	13	27	1
Internet news sites	12	11	12	10	11	43	1
Paper newspapers	24	10	19	12	12	22	1
Television	36	18	19	10	8	10	0
Magazines	2	4	12	15	24	44	1

REL1. Would you describe yourself as a born-again or evangelical Christian, or not?

Born-again or evangelical Christian	36
Neither born-again nor evangelical Christian	63
Refused / Not Answered	1

REL2. What is your religious preference?

Protestant	33
Catholic	24
Mormon	2
Jewish	2
Some other religion (SPECIFY)	18
None	20
Refused / Not Answered	1

REL3. How often do you attend religious services?

More than once a week	12
Once a week	22
A few times a month	9
A few times a year	30
Never	28
Refused / Not Answered	0

REL4. Would you say that religion or spirituality is...

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

The single most important thing in life	17
A very important part of life	43
A somewhat important part of life	19
A small part of life	12
Not an important part of life	8
Refused / Not Answered	1

STR1. In general, how often do you experience stress in your daily life?

Never	1
Rarely	16
Sometimes	45
Frequently	37
Refused / Not Answered	0

STR2. How often do you get the feeling that your life is beyond your control?

Never	17
Rarely	37
Sometimes	35
Frequently	11
Refused / Not Answered	0

[ASK IF I'M SURE I VOTED IN THE 2004 PRESIDENTIAL ELECTION IN LV2]

VH1. In the 2004 election for president, did you vote for...

[RANDOMIZE THE FIRST THREE ITEMS]

George W. Bush, the Republican	49
John Kerry, the Democrat	46
Ralph Nader, the Independent	2
Someone else (SPECIFY):	2
Refused / Not Answered	1

[ASK IF I'M SURE I VOTED IN THE 2004 PRESIDENTIAL ELECTION IN LV2]

VH2. In the 2004 election, did you vote on Election Day, or did you vote early by going to an early voting location or by mailing in an early voting or absentee ballot?

Voted on Election Day	80
Voted early by going to an early voting location	8
Voted early by mailing in an early voting or absentee ballot	12
Refused / Not Answered	0

ID1. Generally speaking, do you consider yourself...

[REVERSE SCALE FOR HALF OF SAMPLE]

Very liberal	5
Somewhat liberal	17
Moderate	42
Somewhat conservative	25
Very conservative	10
Refused / Not Answered	1

DEMOGRAPHICS

AGE

18-29	22
30-44	28
45-59	28
60+	23

GENDER

Male	48
Female	52

EDUCATION

Less than high school	13
High school	31
Some college	28
Bachelors degree or higher	28

RACE / ETHNICITY

White, Non-Hispanic	70
Black, Non-Hispanic	11
Other, Non-Hispanic	6
Hispanic	12
2+ Races, Non-Hispanic	1

MARITAL STATUS

Married	59
Single (never married)	22
Divorced	12
Widowed	5
Separated	2

HOUSEHOLD SIZE

1	18
2	39
3	18
4	15
5	7
6+	3

CHILDREN LIVING IN HOUSEHOLD

TOTAL ANY CHILDREN	30
Under 6	12
6-12	15
13-17	12
TOTAL NO CHILDREN	70

REGION

Northeast	18
Midwest	22
South	36
West	23

METROPOLITAN STATUS

Non-Metro	17
Metro	84

WORK STATUS

TOTAL EMPLOYED	58
I work as a paid employee	52
I am self-employed	4
I am an owner/partner in small business, professional practice, farm	2
I work at least 15 hrs/wk w/o pay in family business/farm	0
TOTAL NOT EMPLOYED	43
I am unemployed, temporarily laid off, but looking for work	5
I am retired	15
I am disabled	8
I am a homemaker	11
Other	4

INCOME

Under \$15,000	15
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	14
\$40,000 to less than \$50,000	12
\$50,000 to less than \$75,000	20
\$75,000 to less than \$100,000	11
\$100,000 or more	8

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanelSM, a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers. Persons in selected households are then invited by telephone to participate in the web-enabled KnowledgePanelSM. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at <http://www.knowledgenetworks.com/ganp/reviewer-info.html>.

ABOUT KNOWLEDGE NETWORKS

Knowledge Networks delivers quality and service to guide leaders in business, government, and academia – uniquely bringing scientifically valid research to the online space through its probability-based, online KnowledgePanelSM. The company delivers unique study design, science, analysis, and panel maintenance, along with a commitment to close collaboration at every stage of the research process. Knowledge Networks leverages its expertise in brands, media, advertising, and public policy issues to provide insights that speak directly to clients' most important concerns. For more information about Knowledge Networks, visit www.knowledgenetworks.com.