

2100 Geng Road Suite 210 Palo Alto, CA 94303 www.knowledgenetworks.com Interview dates: August 18 – August 31, 2011 Interviews:1,355 (724 age 18-24; 631 age 14-17) Sampling margin of error for a 50% statistic with 95% confidence is: ±3.8 for all interviews

ASSOCIATED PRESS-MTV DIGITAL ABUSE SURVEY AUGUST 2011 CONDUCTED BY KNOWLEDGE NETWORKS September 2, 2011

NOTE: All results shown are weighted and are percentages unless otherwise labeled. Numbers may not add to 100 due to rounding.

TECHNOLOGY USAGE PROFILE

T1. How often, if at all, do you use the Internet on any electronic device, such as a computer, cell phone, or gaming console?

	8/18-31/11	9/11-22/09
Several times a day	77	74
Once a day	9	10
Several times a week	7	7
About once a week	1	2
About once a month	0	0
Have done it, but not often	2	2
Never	3	3
Refused	1	0

T7. During the PAST SEVEN DAYS, did you do each of the following or did you not do it?

[RANDOMIZE THE ORDER OF STATEMENTS]

	I did this in the past seven days	I DID NOT do this in the past seven days	Refused
Send text messages to or get text messages from a friend	82	16	2
Hang out with friends IN PERSON, when you're physically in the same place and not just online together	79	19	1
Talk to friends on a cellphone	78	21	1
Send messages to a friend or get messages from a friend through MySpace, Facebook or another social networking site	73	25	1
Send email to a friend or get email from a friend	53	45	2
Send instant messages to a friend or get instant messages from a friend	50	48	2
Play an online or multi-player game	41	58	1
Talk to friends on a phone that is not a cellphone	31	68	2
Upload or share videos on an Internet site	28	70	2
Send tweets to a friend or receive tweets from a friend on Twitter	15	84	1

T7. Trend

Send text messages to or get text messages from a friend

	8/18-31/11	9/11-22/09
I did this in the past seven days	82	77
I DID NOT do this in the past seven days	16	21
Refused	2	2

Hang out with friends IN PERSON, when you're physically in the same place and not just online together

	8/18-31/11	9/11-22/09
I did this in the past seven days	79	85
I DID NOT do this in the past seven days	19	13
Refused	1	2

Talk to friends on a cell phone

	8/18-31/11	9/11-22/09
I did this in the past seven days	78	78
I DID NOT do this in the past seven days	21	20
Refused	1	1

Send messages to a friend or get messages from a friend through MySpace, Facebook or another social networking site

	8/18-31/11	9/11-22/09
I did this in the past seven days	73	66
I DID NOT do this in the past seven days	25	31
Refused	1	2
Send email to a friend or get email from a friend	8/18-31/11	9/11-22/09
I did this in the past seven days	53	67
·		
I DID NOT do this in the past seven days	45	30
Refused	2	2

Send instant messages to a friend or get instant messages from a friend

	8/18-31/11	9/11-22/09
I did this in the past seven days	50	56
I DID NOT do this in the past seven days	48	41
Refused	2	3

Talk to friends on a phone that is not a cell phone

	8/18-31/11	9/11-22/09
I did this in the past seven days	31	40
I DID NOT do this in the past seven days	68	58
Refused	2	2

T8. Is there at least one working telephone INSIDE your home that is NOT a cell phone, or are all of your phones cell phones?

	8/18-31/11	9/11-22/09
There is a working phone inside my home that is not a cell phone	59	80
All of our phones are cell phones	40	19
Refused	1	1

PERCEPTIONS OF LIFE ON THE INTERNET

12 previously released

INCIDENCE OF NEGATIVE EXPERIENCES ONLINE

A1. For each of the following items, please say whether this has happened to you, or not.

[RANDOMIZE ORDER OF STATEMENTS]

	HAS happened to me	Has NOT happened to me	Refused	
Someone looked at your text messages and recent call log in your phone without your permission	34	65	1	
Someone wrote something about you on an Internet page that wasn't true	26	73	1	
Someone wrote something about you on an Internet page that was really mean	24	75	1	
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	21	78	1	
*This item held for later release				
*This item held for later release				
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	20	79	1	
Someone put embarrassing pictures or videos of you on an Internet page without your permission	16	83	1	
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	12	87	1	
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	11	88	1	
Someone found embarrassing information about you on the Internet and used it to tease you in person	11	87	1	
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	9	90	1	
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	9	90	1	
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	7	91	1	
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	5	94	1	
Someone impersonated you by creating a fake Facebook/MySpace profile for you	5	94	1	

A1. TREND

Someone looked at your text messages and	d recent call log in you	ur phone without yo	ur permission
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	• •	9/11-22/09
HAS happened to me	34	40
Has NOT happened to me	65	59
Refused	1	1

Someone wrote something about you on an Internet page that wasn't true

	8/18-31/11	9/11-22/09
HAS happened to me	26	22
Has NOT happened to me	73	76
Refused	1	1

Someone wrote something about you on an Internet page that was really mean

	8/18-31/11	9/11-22/09
HAS happened to me	24	19
Has NOT happened to me	75	80
Refused	1	1

Someone used email, IM or cell phone text messages to spread rumors about you that weren't true 8/18-31/11 9/11-22/09

	0, 10 0 1, 1 1	0,
HAS happened to me	21	18
Has NOT happened to me	78	81
Refused	1	1

Someone shared/sent to another person an email or IM you had sent them that you didn't want shared

·	8/18-31/11	9/11-22/09
HAS happened to me	20	20
Has NOT happened to me	79	79
Refused	1	1

Someone put embarrassing pictures or videos of you on an Internet page without your permission

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	8/18-31/11	9/11-22/09
HAS happened to me	16	11
Has NOT happened to me	83	88
Refused	1	1

Someone sent you email, IM or cell phone messages encouraging you to hurt yourself

	8/18-31/11	9/11-22/09
HAS happened to me	5	7
Has NOT happened to me	94	92
Refused	1	1

Someone impersonated you by creating a fake Facebook/MySpace profile for you

	8/18-31/11	9/11-22/09
HAS happened to me	5	6
Has NOT happened to me	94	93
Refused	1	1

Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically

	8/18-31/11	9/11-22/09
HAS happened to me	12	12
Has NOT happened to me	87	87
Refused	1	1

Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending

	8/18-31/11	9/11-22/09
HAS happened to me	11	10
Has NOT happened to me	88	89
Refused	1	1

Someone found embarrassing information about you on the Internet and used it to tease you in person

•	8/18-31/11	9/11-22/09
HAS happened to me	11	9
Has NOT happened to me	87	90
Refused	1	1

Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people

	8/18-31/11	9/11-22/09
HAS happened to me	9	9
Has NOT happened to me	90	90
Refused	1	1

Someone found some embarrassing information about you on the Internet and shared it with other people without your permission

	8/18-31/11	9/11-22/09
HAS happened to me	7	7
Has NOT happened to me	91	92
Refused	1	1

Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.

	8/18-31/11	9/11-22/09
HAS happened to me	9	8
Has NOT happened to me	90	91
Refused	1	1

[ASK FOR EACH ITEM FROM A1 ="HAS HAPPENED TO ME"]

A1Loop. You said this had happened to you: **[INSERT A1 item]**. Was the most recent time this occurred within the last six months or was it six months ago or more?

	Within the last six months	Six months ago or more	Not sure	Refused
Someone wrote something about you on an Internet page that was really mean	34	55	10	1
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	27	55	18	0
Someone wrote something about you on an Internet page that wasn't true	29	57	14	1
Someone put embarrassing pictures or videos of you on an Internet page without your permission	31	54	14	0
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	27	59	14	0
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	18	58	22	2
*This item held for later release				
*This item held for later release				
Someone found embarrassing information about you on the Internet and used it to tease you in person	28	53	19	0
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	31	55	13	1
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	38	27	36	0
Someone impersonated you by creating a fake Facebook/Myspace profile for you	12	59	29	0
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	29	52	19	1
Someone looked at your text messages and recent call log in your phone without your permission	55	36	8	0
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	30	54	17	0
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	23	58	20	0

[ASK IF ANY ITEM FROM A1="HAS HAPPENED TO ME"]

A2. Below is a list of steps someone could take in response to the things you told us earlier in the survey had happened to you. Please mark each step you, personally took in response to any of the situations you said you had experienced.

[RANDOMIZE ORDER OF STATEMENTS]

	I took this step in response	I did not take this step in response	Refused
Ignored the person who did it	56	43	1
Asked the person who did it to stop	55	44	1
Changed your email, IM or social networking passwords	48	51	1
Asked a friend for help	31	67	2
Changed your email address, screen name or cell phone num	iber 31	68	1
Told your parent(s)	27	71	2
Retaliated against the person who did it	27	72	1
Told a trusted adult who is not a family member	19	80	1
Reported the person to their Internet provider or website	19	80	1
Deleted your social networking profile	18	81	2
Asked a family member, who is not a parent, brother or sister help	for 13	87	1
Asked a brother or sister for help	12	87	1
Reported the person to the police	8	90	2
Called a help line or found an online help forum	5	94	1
Did nothing at all about it (ALWAYS LAST)	25	74	2

[ASK IF ANY IN A2="I TOOK THIS STEP IN RESPONSE"]

A2a. Thinking about the most recent time you took each of the following steps, For each of the steps you took in response to situations you faced, please indicate whether that response did more to make the situation better, did more to make the situation worse, or if it had no effect on the situation.

[KEEP SAME ORDER OF STATEMENTS AS IN A2]

	Made the situation better	Made the situation worse	Had no effect on the situation	Not sure what effect it had on the situation	Refused
Told a trusted adult who is not a family member	48	8	26	17	1
Told your parent(s)	49	11	23	17	0
Asked a friend for help	53	10	23	14	0
Asked a brother or sister for help	47	11	29	14	0
Asked a family member, who is not a parent, brother or sister for help	38	15	29	18	0
Called a help line or found an online help forum	11	24	22	35	9
Changed your email address, screen name or cell phone number	67	10	11	11	1
Deleted your social networking profile	59	6	26	9	0
Asked the person who did it to stop	47	14	27	12	0
Retaliated against the person who did it	47	18	18	16	0
Ignored the person who did it	48	10	26	15	1
Reported the person to their Internet provider or website	36	14	30	18	2
Reported the person to the police	50	12	18	20	0
Changed your email, IM or social networking passwords	80	4	8	7	0
Did nothing at all about it (ALWAYS LAST)	37	9	33	21	0

[ASK FOR EACH ITEM FROM A1 ="HAS HAPPENED TO ME"]

A3. Thinking about the MOST RECENT time each of these things happened to you, how upset were you that this happened to you? Were you...

	Total upset	Extremely upset	Very upset	Total not upset	A little upset	Not upset at all	Refused
Someone wrote something about you on an Internet page that was really mean	53	16	36	46	28	18	1
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	46	18	28	53	38	15	1
Someone wrote something about you on an Internet page that wasn't true	45	16	29	54	33	22	1
Someone put embarrassing pictures or videos of you on an Internet page without your permission	25	10	16	74	55	19	1
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	56	21	35	45	30	15	0
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	46	20	26	54	27	24	3
*This item held for later release							
*This item held for later release							
Someone found embarrassing information about you on the Internet and used it to tease you in person Someone found some embarrassing information about	33	19	14	67	44	23	0
you on the Internet and shared it with other people without your permission	35	9	26	61	42	19	3
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	33	13	20	67	36	31	0
Someone impersonated you by creating a fake Facebook/MySpace profile for you	66	42	24	33	25	9	0
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	33	13	19	66	40	26	1
Someone looked at your text messages and recent call log in your phone without your permission	41	14	27	59	39	20	0
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	37	15	22	62	32	30	1
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	49	22	28	50	39	10	1

A3. TREND

Someone wrote something about you on an Internet page that was really mean

	8/18-31/11	9/11-22/09
Total upset	53	47
Extremely upset	16	13
Very upset	36	33
Total not upset	46	53
A little upset	28	40
Not upset at all	18	14
Refused	1	0

Someone shared/sent to another person an email or IM you had sent them that you didn't want shared

,	8/18-31/11	9/11-22/09
Total upset	46	44
Extremely upset	18	13
Very upset	28	31
Total not upset	53	55
A little upset	38	44
Not upset at all	15	11
Refused	1	1

Someone wrote something about you on an Internet page that wasn't true

	8/18-31/11	9/11-22/09
Total upset	45	51
Extremely upset	16	18
Very upset	29	33
Total not upset	54	49
A little upset	33	38
Not upset at all	22	11
Refused	1	0

Someone put embarrassing pictures or videos of you on an Internet page without your permission 8/18-31/11 9/11-22/09

	0/10-31/11	3/11-22/0
Total upset	25	36
Extremely upset	10	12
Very upset	16	24
Total not upset	74	62
A little upset	55	45
Not upset at all	19	17
Refused	1	2

Someone used email, IM or cell phone text messages to spread rumors about you that weren't true

, ,	0 1	
	8/18-31/11	9/11-22/09
Total upset	56	63
Extremely upset	21	22
Very upset	35	41
Total not upset	45	37
A little upset	30	30
Not upset at all	15	7
Refused	0	0

Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically

	8/18-31/11	9/11-22/09
Total upset	46	49
Extremely upset	20	16
Very upset	26	33
Total not upset	54	50
A little upset	27	33
Not upset at all	24	17
Refused	3	0

Someone found embarrassing information about you on the Internet and used it to tease you in person

•		
	8/18-31/11	9/11-22/09
Total upset	33	41
Extremely upset	19	3
Very upset	14	37
Total not upset	67	59
A little upset	44	38
Not upset at all	23	22
Refused	0	0

Someone found some embarrassing information about you on the Internet and shared it with other people without your permission

	8/18-31/11	9/11-22/09
Total upset	35	53
Extremely upset	9	16
Very upset	26	36
Total not upset	61	47
A little upset	42	28
Not upset at all	19	19
Refused	3	0

Someone sent you email, IM or cell phone messages encouraging you to hurt yourself

, ,	0	0 0 ,		
	8/18-31/	11 9/11-22/09		
Total upset	33	34		
Extremely upset	13	10		
Very upset	20	24		
Total not upset	67	65		
A little upset	36	32		
Not upset at all	31	33		
Refused	0	1		

Someone impersonated you by creating a fake Facebook/Myspace profile for you 8/18-31/11 9/11-22/09

0/10-31/11	9/11-22/09
66	51
42	12
24	39
33	47
25	25
9	22
0	2
	66 42 24 33 25 9

Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people

	8/18-31/11	9/11-22/09
Total upset	33	40
Extremely upset	13	15
Very upset	19	24
Total not upset	66	60
A little upset	40	29
Not upset at all	26	32
Refused	1	0

Someone looked at your text messages and recent call log in your phone without your permission

	8/18-31/11	9/11-22/09
Total upset	41	41
Extremely upset	14	15
Very upset	27	26
Total not upset	59	59
A little upset	39	41
Not upset at all	20	18
Refused	0	0

Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending

	8/18-31/11	9/11-22/09
Total upset	37	49
Extremely upset	15	22
Very upset	22	27
Total not upset	62	50
A little upset	32	29
Not upset at all	30	21
Refused	1	1

Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.

	8/18-31/11	9/11-22/09
Total upset	49	47
Extremely upset	22	26
Very upset	28	20
Total not upset	50	51
A little upset	39	38
Not upset at all	10	13
Refused	1	2

[ASK FOR EACH ITEM FROM A1 ="HAS HAPPENED TO ME"]

A4. Thinking about the MOST RECENT time each of these things happened to you, how would you describe your relationship with the person with whom the interaction occurred? Was it...

	Total person you knew very well	A person you knew very well and were close with	A person you knew very well but were NOT close with	Total person you knew casually	A person you knew casually in person	A person you knew casually and had only met online	You do not know who the person was	Refused
Someone looked at your text messages and recent call log in your phone without your	92	79	13	6	6	0	1	1
permission	V -	70	10	•	J	Ü	•	•
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people Someone put embarrassing pictures or videos	82	44	38	16	14	2	1	1
of you on an Internet page without your permission	76	48	28	18	17	2	4	2
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	74	42	32	21	17	4	5	0
*This item held for later release								
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	70	38	32	18	15	4	11	1
*This item held for later release								
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	64	30	33	30	26	5	6	0
Someone wrote something about you on an Internet page that was really mean	61	28	33	29	25	4	9	1
Someone found embarrassing information about you on the Internet and used it to tease you in person	61	36	26	28	20	8	11	0
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	57	29	29	34	23	11	8	0
Someone wrote something about you on an Internet page that wasn't true	54	26	27	36	29	6	10	1
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	50	18	32	47	37	10	4	0
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	48	20	28	42	31	11	9	1
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	45	14	31	42	28	14	12	1
Someone impersonated you by creating a fake Facebook/Myspace profile for you	39	21	17	27	26	1	34	0

A10 - R7 previously released

A11. If you saw someone being mean to another person on Facebook, MySpace or another social networking site, how likely would you be to respond by asking them to stop?

	8/18-31/11	9/11-22/09
Total likely	56	47
Very likely	17	12
Somewhat likely	39	36
Total not likely	42	51
Not too likely	25	37
Not at all likely	16	14
Refused	2	2

A11C previously released

A12. If any of these things were to happen to you on the Internet, cell phone or gaming device – things like people sending threatening messages to you or posting mean and embarrassing things about you without your permission— how likely or unlikely would you be to take each of the following steps in response?

[RANDOMIZE ORDER OF STATEMENTS]

[HANDOMIZE ORDER OF STATEMEN	15]			Neither				
	Total likely	Very likely	Somewhat likely	likely nor unlikely	Total unlikely	Somewhat unlikely	Very unlikely	Refused
Ask the harasser or bully to stop	57	29	27	19	21	7	14	4
Ignore the harasser or bully	57	28	28	19	22	8	14	3
Ask a friend for help	46	18	28	22	29	8	21	3
Report the person to their Internet provider or website	46	21	25	18	34	10	24	3
Change your email address, screen name or cell phone number	41	20	21	17	39	13	26	3
Tell your parent(s)	34	18	16	20	43	11	31	3
Retaliate against the bully or harasser	34	16	18	25	38	16	22	3
Delete your social networking profile	29	14	15	23	46	13	32	3
Tell a trusted adult who is not a family member	27	11	16	23	47	12	35	3
Ask a brother or sister for help Ask a family member, who is	26	10	16	22	49	11	38	3
not a parent, brother or sister for help	23	8	14	24	50	13	37	3
Report the person to the police	21	8	13	24	52	14	38	3
Do nothing at all about it [ALWAYS LAST]	21	7	14	25	51	12	39	3
Call a help line or find an online help forum	14	6	8	20	63	15	48	3

A12. Trend

Ask the harasser or bully to stop

	8/18-31/11	9/11-22/09
Total likely	57	62
Very likely	29	30
Somewhat likely	27	32
Neither likely nor unlikely	19	21
Total not likely	21	15
Somewhat unlikely	7	7
Very unlikely	14	8
Refused	4	3

Ignore the harasser or bully

	8/18-31/11	9/11-22/09
Total likely	57	56
Very likely	28	24
Somewhat likely	28	32
Neither likely nor unlikely	19	22
Total not likely	22	20
Somewhat unlikely	8	9
Very unlikely	14	11
Refused	3	2

Report the person to their Internet provider or website

	8/18-31/11	9/11-22/09
Total likely	46	48
Very likely	21	24
Somewhat likely	25	25
Neither likely nor unlikely	18	24
Total not likely	34	26
Somewhat unlikely	10	9
Very unlikely	24	16
Refused	3	3

Ask a friend for help

	8/18-31/11	9/11-22/09
Total likely	46	59
Very likely	18	26
Somewhat likely	28	33
Neither likely nor unlikely	22	21
Total not likely	29	18
Somewhat unlikely	8	6
Very unlikely	21	12
Refused	3	3

Change your email address, screen name or cell phone number

	8/18-31/11	9/11-22/09
Total likely	41	49
Very likely	20	23
Somewhat likely	21	26
Neither likely nor unlikely	17	23
Total not likely	39	25
Somewhat unlikely	13	10
Very unlikely	26	16
Refused	3	2

Tell your parent(s)

	8/18-31/11	9/11-22/09
Total likely	34	44
Very likely	18	25
Somewhat likely	16	20
Neither likely nor unlikely	20	21
Total not likely	43	32
Somewhat unlikely	11	12
Very unlikely	31	20
Refused	3	3

Retaliate against the bully or harasser

	8/18-31/11	9/11-22/09
Total likely	34	37
Very likely	16	16
Somewhat likely	18	22
Neither likely nor unlikely	25	29
Total not likely	38	32
Somewhat unlikely	16	15
Very unlikely	22	17
Refused	3	2

Delete your social networking profile

	8/18-31/11	9/11-22/09
Total likely	29	40
Very likely	14	18
Somewhat likely	15	22
Neither likely nor unlikely	23	27
Total not likely	46	31
Somewhat unlikely	13	12
Very unlikely	32	19
Refused	3	2

Tell a trusted adult who is not a family member

	8/18-31/11	9/11-22/09
Total likely	27	37
Very likely	11	16
Somewhat likely	16	21
Neither likely nor unlikely	23	25
Total not likely	47	35
Somewhat unlikely	12	15
Very unlikely	35	20
Refused	3	3

Ask a brother or sister for help

	8/18-31/11	9/11-22/09
Total likely	26	36
Very likely	10	15
Somewhat likely	16	21
Neither likely nor unlikely	22	23
Total not likely	49	39
Somewhat unlikely	11	12
Very unlikely	38	26
Refused	3	3

Ask a family member, who is not a parent, brother or sister for help

	8/18-31/11	9/11-22/09
Total likely	23	32
Very likely	8	14
Somewhat likely	14	18
Neither likely nor unlikely	24	24
Total not likely	50	41
Somewhat unlikely	13	16
Very unlikely	37	26
Refused	3	2

Report the person to the police

	8/18-31/11	9/11-22/09
Total likely	21	31
Very likely	8	13
Somewhat likely	13	18
Neither likely nor unlikely	24	28
Total not likely	52	38
Somewhat unlikely	14	15
Very unlikely	38	23
Refused	3	3

Do nothing at all about it [ALWAYS LAST]

8/18-31/11	9/11-22/09
21	23
7	7
14	16
25	29
52	46
12	17
39	29
3	2
	21 7 14 25 52 12 39

Call a help line or find an online help forum

	8/18-31/11	9/11-22/09
Total likely	14	20
Very likely	6	9
Somewhat likely	8	11
Neither likely nor unlikely	20	26
Total not likely	63	51
Somewhat unlikely	15	15
Very unlikely	48	36
Refused	3	2

A14. For each of the following, please say whether this has ever happened to you personally, or not. [RANDOMIZE ORDER OF STATEMENTS]

	This has happened to ME	This HAS NOT happened to ME	Refused
Someone I know sent me messages with sexual words by text message or on the Internet	33	65	2
Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves	21	77	2
I used my cell phone or the Internet to send naked pictures of myself to someone else	13	85	2
Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them	13	84	3
Was pressured by someone to send them naked pictures or videos of myself	12	86	2
Someone sent me on my cell phone or on the Internet, naked pictures or videos of someone else that I know personally	10	87	2
Participated in a webcam chat during which someone else performed sexual activities	8	89	3
Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities	6	91	2
Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it	6	91	3
I posted naked pictures or videos of myself on a website or social networking site	3	94	3
Someone took photos or videos of me in a sexual situation that I was not aware were taken and shared them with others	2	96	2
I posted naked pictures or videos on a website or social networking site of someone else I know personally	1	96	3

A14. TREND

Someone I know sent me messages with sexual words by text message or on the Internet

	8/18-31/11	9/11-22/0
This has happened to ME	33	29
This HAS NOT happened to ME	65	69
Refused	2	2

Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves

	8/18-31/11	9/11-22/09
This has happened to ME	21	18
This HAS NOT happened to ME	77	80
Refused	2	2

I used my cell phone or the Internet to send naked pictures of myself to someone else

	8/18-31/11	9/11-22/09
This has happened to ME	13	10
This HAS NOT happened to ME	85	88
Refused	2	2

Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them

	8/18-31/11	9/11-22/09
This has happened to ME	13	11
This HAS NOT happened to ME	84	87
Refused	3	2

Was pressured by someone to send them naked pictures or videos of myself

	8/18-31/11	9/11-22/09
This has happened to ME	12	11
This HAS NOT happened to ME	86	87
Refused	2	2

Someone sent me on my cell phone or on the internet, naked pictures or videos of someone else that I know personally

	8/18-31/11	9/11-22/09
This has happened to ME	10	8
This HAS NOT happened to ME	87	90
Refused	2	2

Participated in a webcam chat during which someone else performed sexual activities

	8/18-31/11	9/11-22/0
This has happened to ME	8	7
This HAS NOT happened to ME	89	91
Refused	3	2

Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities

	8/18-31/11	9/11-22/09
This has happened to ME	6	4
This HAS NOT happened to ME	91	93
Refused	2	2

Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it

	8/18-31/11	9/11-22/09
This has happened to ME	6	5
This HAS NOT happened to ME	91	93
Refused	3	2

I posted naked pictures or videos of myself on a website or social networking site

	8/18-31/11	9/11-22/09
This has happened to ME	3	3
This HAS NOT happened to ME	94	95
Refused	3	2

Someone took photos or videos of me in a sexual situation that I was not aware were taken and shared them with others

	8/18-31/11	9/11-22/09
This has happened to ME	2	4
This HAS NOT happened to ME	96	94
Refused	2	2

I posted naked pictures or videos on a website or social networking site of someone else I know personally

	8/18-31/11	9/11-22/09
This has happened to ME	1	3
This HAS NOT happened to ME	96	95
Refused	3	2

[ASK FOR EACH ITEM FROM A14 = "I DID THIS IN THE PAST 7 DAYS"]

A14Loop. You said this had happened to you: **[INSERT A1 item]**. Was the most recent time this occurred within the last six months or was it six months ago or more?

	Within the last six months	Six months ago or more	Not sure	Refused
Someone I know sent me messages with sexual words by text message or on the Internet	57	38	5	1
Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves Someone sent me on my cell phone or on the	44	49	6	1
internet, naked pictures or videos of someone else that I know personally	36	46	18	0
Participated in a webcam chat during which someone else performed sexual activities	37	49	14	0
Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities	35	57	8	0
Was pressured by someone to send them naked pictures or videos of myself	37	53	9	1
I posted naked pictures or videos of myself on a website or social networking site	25	40	35	0
I used my cell phone or the Internet to send naked pictures of myself to someone else	40	54	7	0
I posted naked pictures or videos on a website or social networking site of someone else I know personally	9	40	49	3
Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them	29	62	8	0
Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it Someone took photos or videos of me in a sexual	33	53	14	0
situation that I was not aware were taken and shared them with others	15	52	33	0

[ASK IF POSTED OR SENT NAKED PICTURES OF SELF: A14=7, 8]

A20_1. To whom did you send naked pictures of yourself? Check all that apply. [RANDOMIZE ORDER OF STATEMENTS]

	8/18-31/11	9/11-22/09
My boyfriend or girlfriend	59	53
My husband, wife, or significant other	18	18
Someone I had a crush on	11	15
Someone I dated or hooked up with	24	22
Someone I just met	5	10
Someone I wanted to date or hook up with	18	25
A good friend	11	19
Someone I know, not a good friend	4	5
Someone I only knew online and had never met in person	10	29
Refused	0	3

[ASK IF POSTED OR SENT NAKED PICTURES OF SELF: A14=7, 8]

A20_2. As far as you know, did the person you shared the naked pictures you took of yourself share the pictures with anybody else without your permission, or don't you think they did that?

	8/18-31/11	9/11-22/09
They shared them with someone else	9	14
I don't think they shared them with anyone else	77	68
Not sure	12	19
Refused	3	0

[ASK IF SOMEONE SENT NAKED PICTURES TO RESPONDENT: A14=2]

A16_1. Did you ever share any naked pictures or videos that someone sent you with another person, or not?

	8/18-31/11	9/11-22/09
I have shared naked pictures or videos that someone sent me with another person	18	17
I have never done this	82	82
Refused	0	0

A22. How serious a problem is it when people your age share naked pictures on the Internet or on cell phones?

	8/18-31/11	9/11-22/09
Total serious	71	72
Very serious	45	44
Somewhat serious	26	28
Total not serious	27	27
Not too serious	19	21
Not at all serious	9	6
Refused	2	2

DATING AND DIGITAL ABUSE

DT1. Do you currently have a serious boyfriend, girlfriend, husband, wife or significant other, or not?

	8/18-31/11	9/11-22/09
I have a serious boyfriend, girlfriend, husband, wife, or significant other I do not have a serious boyfriend, girlfriend, husband, wife, or significant other	41	36
	57	62
Refused	2	2

[ASK IF NO SERIOUS RELATIONSHIP: DT1=2]

DT1a. Are you currently dating, hooking up with, or seeing anyone in a relationship of some sort that you do not consider serious, or not?

	8/18-31/11	9/11-22/09
I AM dating, hooking up with or seeing anyone in a relationship that I don't consider serious	14	18
I'm NOT dating, hooking up with or seeing anyone in a relationship that I don't consider serious	84	80
Refused	3	2

[ASK IF ANY RELATIONSHIP: DT1=1 OR DT1A=1]

DT2. Has your current boyfriend, girlfriend, husband, wife, significant other, or person you're dating or hooking up with ever done any of the following?

[RANDOMIZE ORDER OF STATEMENTS]

ANDOMIZE ORDER OF OTATEMENTO			
	He/she has done this	He/she has NOT done this	Refused
Checked up with you multiple times per day on the Internet or on your cell phone, asking where you are, who you're with, or what you're doing?	27	71	2
Read your text messages without your permission	27	72	2
Made you remove former girlfriends or boyfriends from your friends list on Facebook, MySpace or other social networking sites	15	82	3
Called you names, put you down, or said really mean things to you on the Internet or on your cell phone	14	84	2
Demanded to know the passwords to your email and internet accounts	13	86	2
Contacted you on the Internet or on your cell phone to ask you to have sex or engage in sexual acts when you didn't want to	6	92	2
Spread rumors about you on the Internet or on a cell phone	5	93	2
Used information posted on the Internet against you, to harass or embarrass you	5	93	2
Contacted you on the Internet or on your cell phone to threaten to hurt you	5	92	3

DT2. TREND

Checked up with you multiple times per day on the Internet or on your cell phone, asking where you are, who you're with, or what you're doing?

	8/18-31/11	9/11-22/09
He/she has done this	27	23
He/she has NOT done this	71	76
Refused	2	1

Read your text messages without your permission

	8/18-31/11	9/11-22/09
He/she has done this	27	27
He/she has NOT done this	72	71
Refused	2	1

Made you remove former girlfriends or boyfriends from your friends list on Facebook, MySpace or other social networking sites

	8/18-31/11	9/11-22/09
He/she has done this	15	12
He/she has NOT done this	82	87
Refused	3	1

Called you names, put you down, or said really mean things to you on the Internet or on your cell phone

	8/18-31/11	9/11-22/09
He/she has done this	14	12
He/she has NOT done this	84	87
Refused	2	1

Demanded to know the passwords to your email and internet accounts

	8/18-31/11	9/11-22/09
He/she has done this	13	9
He/she has NOT done this	86	90
Refused	2	1

Contacted you on the Internet or on your cell phone to ask you to have sex or engage in sexual acts when you didn't want to

	8/18-31/11	9/11-22/09
He/she has done this	6	7
He/she has NOT done this	92	92
Refused	2	1

Spread rumors about you on the Internet or on a cell phone

	8/18-31/11	9/11-22/09
He/she has done this	5	3
He/she has NOT done this	93	96
Refused	2	1

Used information posted on the Internet against you, to harass or embarrass you

	8/18-31/11	9/11-22/09
He/she has done this	5	3
He/she has NOT done this	93	97
Refused	2	1

Contacted you on the Internet or on your cell phone to threaten to hurt you

	8/18-31/11	9/11-22/09
He/she has done this	5	4
He/she has NOT done this	93	94
Refused	2	2

[ASK IF SERIOUS RELATIONSHIP: DT1=1]

DT4. Do you ever feel like your boyfriend, girlfriend or significant other tries to check up on you too often? Would you say you feel this way...

	8/18-31/11	9/11-22/09
Total always/sometimes	26	21
Always	6	4
Sometimes	20	18
Total rarely/never	74	78
Rarely	23	30
Never	50	48
Refused	1	1

[ASK IF SERIOUS RELATIONSHIP: DT1=1]

DT4a. Do you ever feel like your boyfriend, girlfriend or significant other tries to pressure you into responding to their phone calls, emails, texts or IMs? Would you say you feel this way...

Total always/sometimes	8/18-31/11 24
Always	6
•	O
Sometimes	18
Total rarely/never	75
Rarely	20
Never	55
Refused	1

[ASK IF SERIOUS RELATIONSHIP: DT1=1]

DT7. Has your boyfriend, girlfriend or significant other ever told you that they feel like you check up on them too often, or haven't they done that?

	8/18-31/11	9/11-22/09
Yes	17	15
No	82	85
Refused	1	0

PERCEPTION OF DIGITAL ABUSE AS A PROBLEM

PR1. Many of the activities described in this survey – harassing people online or via cell phone, impersonating others online to embarrass them, using text messaging to control and excessively keep tabs on them – are sometimes called "digital abuse." In general, how serious of a problem do you think digital abuse is for people your age?

	8/18-31/11	9/11-22/09
Total serious	76	76
Very serious	36	35
Somewhat serious	40	41
Total not serious	22	22
Not too serious	15	18
Not at all serious	6	4
Refused	2	1

PR2. How much are you personally affected by digital abuse?

	8/18-31/11	9/11-22/09
Total great deal/some	11	11
Digital abuse affects me a great deal	3	3
Digital abuse affects me some	8	8
Total a little/not at all	87	87
Digital abuse affects me a little	24	23
Digital abuse doesn't affect me at all	62	64
Refused	3	2

PR3. Which of the following best describes how you feel about digital abuse?

	8/18-31/11	9/11-22/09
These things called digital abuse are just a part of life, and people shouldn't get worked up about them	33	28
These things called digital abuse are a big problem for society and should be addressed	65	69
Refused	2	2

BACKGROUND

[ASK IF IN SCHOOL]

D1A. At any time in the past year, did you skip class or not go to school to avoid being bullied by someone, or not?

	8/18-31/11	9/11-22/09
At some point in the past year, I did skip class or not go to school to avoid being bullied by someone	4	6
This did not happen to me in the past year	96	93
Refused	1	1

[ASK IF IN SCHOOL]

D1. At any time in the past year, did you seriously consider dropping out of school, or not?

	8/18-31/11	9/11-22/09
In the past year, I seriously considered dropping out of school	6	6
This did not happen to me in the past year	93	93
Refused	1	1

[ASK IF IN SCHOOL]

D2. At any time in the past year, did you seriously consider transferring to another school, or not?

	8/18-31/11	9/11-22/09
In the past year, I seriously considered transferring to another school	11	10
This did not happen to me in the past year	89	89
Refused	0	1

D3. At any time in the past year, have you ever received any type of support or treatment from a counselor or mental health professional, or not?

	8/18-31/11	9/11-22/09
In the past year, I received some support or treatment from a counselor or mental health professional In the past year, I did not receive any support or	10	9
treatment from a counselor or mental health professional	88	89
Refused	2	2

D4. At any time during the past year have you seriously thought about ending your life, or not?

	8/18-31/11	9/11-22/09
In the past year, I have seriously thought about ending my life	10	6
This did not happen to me in the past year	87	93
Refused	3	1

D5. Thinking about the past SEVEN days, how many times did you... [RANDOMIZE ORDER OF STATEMENTS]

Smoke a cigarette (number of cigarettes)

	8/18-31/11	9/11-22/09
0	80	83
1-5	5	3
6-10	3	2
11-20	2	2
21+	4	6
Refused	5	4

Have sex

	8/18-31/11	9/11-22/09
0	69	72
1	7	8
2	5	5
3	4	3
4	3	2
5+	7	4
Refused	5	5

Use or take illegal drugs

	8/18-31/11	9/11-22/09
0	88	91
1	2	1
2+	6	3
Refused	5	4

Download or share music or video files without paying for them

	8/18-31/11	9/11-22/09
0	78	80
1	4	5
2	4	4
3	3	3
4	1	1
5+	6	4
Refused	5	4

Pray or meditate

a, oounan		
	8/18-31/11	9/11-22/09
0	44	44
1-3	18	17
4-6	9	9
7	15	15
8+	10	10
Refused	5	4

Steal or shoplift something

	8/18-31/11	9/11-22/09
0	93	95
1+	2	1
Refused	5	4

Drink alcohol

	8/18-31/11	9/11-22/09
0	66	73
1	11	8
2	8	7
3	6	3
4	2	1
5+	3	3
Refused	5	4

Exercise or work out

	8/18-31/11	9/11-22/09
0	27	29
1-2	21	21
3-4	22	20
5-6	13	15
7+	13	12
Refused	5	4

[ASK IF IN SCHOOL]

D6. What kind of grades do you get in school?

	8/18-31/11	9/11-22/09
Mostly A's	31	30
Mostly A's and B's	43	47
Mostly B's and C's	20	19
Mostly C's and D's	4	3
Mostly D's	0	1
Refused	3	0

[ASK IF AGE<18]

D7a. Do you participate in any of the following activities? Please mark all that apply.

	8/18-31/11	9/11-22/09
Team sports	42	44
Do volunteer work	34	33
Honor society	17	15
Orchestra or band	17	16
Have a part-time job	17	19
Go to parties regularly	15	12
Yearbook	7	5
Student government	5	6
Debate club	3	4
School newspaper	3	4
Other (SPECIFY)	16	24
None of the above	23	19
Refused	2	1

[ASK IF AGE>17]

D7b. Do you participate in any of the following activities? Please mark all that apply.

	8/18-31/11	9/11-22/09
Go to bars and/or clubs often	20	19
Do volunteer work	23	25
Go to parties regularly	14	14
Participate in political groups	6	5
Other (SPECIFY)	8	12
None of the above	55	47
Refused	2	2

D9. Do you have any friends or relatives who you know to be gay, lesbian or bisexual?

	8/18-31/11
Yes, friends	30
Yes, relatives	8
Yes, both	21
No	32
I would prefer not to answer the question	7
Refused	2

D8. Are you yourself gay, lesbian, or bisexual?

	Total
Yes	7
No	88
I would prefer not to answer this question	4
Refused	2

DEMOGRAPHICS

AGE

	Total
Under 18	36
18-24	64

GENDER

	Total
Male	50
Female	50

EDUCATION

	Total
Less than high school	46
High school	20
Some college	27
Bachelors degree or higher	6

RACE / ETHNICITY

	Total
White, Non-Hispanic	60
Black, Non-Hispanic	14
Other, Non-Hispanic	5
Hispanic	19
2+ Races, Non-Hispanic	2

CENSUS REGION

	Total
Northeast	18
Midwest	22
South	36
West	23

MARITAL STATUS

	Total
Married	8
Single (never married)	81
Divorced	0
Widowed	0
Separated	1
Living with Partner	10

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at http://www.knowledgenetworks.com/ganp/reviewer-info.html.

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