Knowledge
N E T W O R K S

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THE ASSOCIATED PRESS-YAHOO POLL
WAVE 4
CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Wave 1	Wave 2	Wave 3	Wave 4
Right direction	24	28	26	22
Wrong track	75	71	74	78
Refused / Not Answered	1	1	1	1

MD2. When you think about how things are going in your life in general, would you say you are…

[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

	Wave 1	Wave 2	Wave 3	Wave 4
Very happy	24	23	22	21
Somewhat happy	44	44	42	41
Neither happy nor unhappy	15	16	15	18
Somewhat unhappy	13	13	16	16
Very unhappy	4	3	4	5
Refused / Not Answered	0	0	0	0

[SHOW ISS16 AND ISS17 ON THE SAME SCREEN]

ISS16. What is the most important political issue to you personally?

[OPEN-END]

ISS17. What is the second most important?

[OPEN-END]

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID, RANDOMIZE ALL THE NAMES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
George W. Bush	Wave 1	10	23	19	43	4	0
	Wave 2	11	24	16	44	5	0
	Wave 3	11	25	15	43	6	0
	Wave 4	10	24	17	44	5	0
Nancy Pelosi	Wave 1	4	17	14	21	44	1
	Wave 2	4	17	15	21	42	0
	Wave 3	4	18	15	21	42	1
	Wave 4	4	19	17	20	40	0
Hillary Clinton	Wave 1	17	29	14	33	7	1
	Wave 2	17	29	15	32	6	1
	Wave 3	21	27	13	32	7	0
	Wave 4	17	27	16	34	5	0
Barack Obama	Wave 1	11	33	18	15	22	1
	Wave 2	14	33	19	16	19	0
	Wave 3	17	32	19	17	14	1
	Wave 4	20	28	19	25	8	0
John Edwards	Wave 1	7	33	19	15	25	0
	Wave 2	10	37	16	14	22	1
	Wave 3	10	37	18	14	20	1
	Wave 4	-	-	-	-	-	-
Al Gore	Wave 1	17	32	18	22	10	1
	Wave 2	17	31	18	22	11	1
	Wave 3	18	29	17	23	12	1
	Wave 4	19	31	18	22	10	0
Rudy Giuliani	Wave 1	9	35	22	14	20	0
	Wave 2	8	35	24	15	18	0
	Wave 3	6	34	25	16	19	1
	Wave 4	-	-	-	-	-	-
Fred Thompson	Wave 1	5	20	13	9	52	1
	Wave 2	6	23	17	9	45	0
	Wave 3	6	22	17	11	43	1
	Wave 4	-	-	-	-	-	-
John McCain	Wave 1	5	34	23	10	28	0
	Wave 2	8	38	20	8	26	0
	Wave 3	10	40	20	8	21	1
	Wave 4	10	40	24	13	13	0

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused / Not Answered
Mitt Romney	Wave 1	4	16	16	10	54	1
	Wave 2	6	21	19	9	44	1
	Wave 3	6	24	20	12	36	1
	Wave 4	-	-	-	-	-	-
Bill Clinton	Wave 1	22	31	17	26	5	1
	Wave 2	25	28	16	25	5	0
	Wave 3	23	28	15	28	6	0
	Wave 4	18	30	19	29	5	0
Mike Huckabee	Wave 1	-	-	-	-	-	-
	Wave 2	7	19	13	8	52	1
	Wave 3	8	27	18	11	35	0
	Wave 4	-	-	-	-	-	-
Michael Bloomberg	Wave 1	-	-	-	-	-	-
	Wave 2	3	15	15	7	61	0
	Wave 3	3	13	14	8	62	1
	Wave 4	-	-	-	-	-	-
Oprah Winfrey	Wave 1	-	-	-	-	-	-
	Wave 2	17	39	19	15	9	1
	Wave 3	-	-	-	-	-	-
	Wave 4	-	-	-	-	-	-
Ron Paul	Wave 1	-	-	-	-	-	-
	Wave 2	3	10	10	6	70	1
	Wave 3	4	12	13	9	62	1
	Wave 4	-	-	-	-	-	-

FAV2. Do you have a favorable or unfavorable impression of…

[GRID, RANDOMIZE PARTIES]

		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Refused / Not Answered
The Democratic Party	Wave 1	16	37	26	18	3
	Wave 2	17	36	28	17	2
	Wave 3	18	36	27	17	3
	Wave 4	18	36	26	17	2
The Republican Party	Wave 1	9	31	32	24	5
	Wave 2	9	32	32	22	5
	Wave 3	9	35	29	22	4
	Wave 4	8	34	29	25	4

LV1. Are you registered to vote?

	Wave 1	Wave 2	Wave 3	Wave 4
Yes, at my current address	76	76	78	79
Yes, but at a different address	7	7	6	7
No	13	14	14	12
Not sure	3	2	2	2
Refused / Not Answered	0	0	0	0

PID1. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	Wave 1	Wave 2	Wave 3	Wave 4
Democrat	35	35	35	36
Republican	28	26	28	28
Independent	24	26	25	25
Some other party	1	1	1	1
None of these	12	11	11	10
Refused / Not Answered	0	0	0	0

[ASK IF DEMOCRAT OR REPUBLICAN IN PID1]
PID2. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]?

	Wave 1	Wave 2	Wave 3	Wave 4
Strong	52	52	52	54
Not very strong	47	47	48	46
Refused / Not Answered	0	0	0	0

[ASK IF INDEPENDENT, NONE OF THESE OR REFUSED / NOT ANSWERED IN PID1]
PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

	Wave 1	Wave 2	Wave 3	Wave 4
Closer to the Democratic Party	31	31	31	31
Closer to the Republican Party	25	25	27	24
Neither	43	43	43	45
Refused / Not Answered	1	0	0	0

[COMBINED VARIABLE, PID1 AND PID3]
PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

	Wave 1	Wave 2	Wave 3	Wave 4
Democrat	46	47	46	47
Republican	37	36	38	36
Independent	8	9	8	9
Some other party	1	1	1	1
None of these	8	7	7	7
Refused / Not Answered	0	0	0	0

LV6. How often would you say you vote?

	Wave 2	Wave 3	Wave 4
Always	40	43	42
Nearly always	30	30	29
Part of the time	10	9	10
Seldom	7	6	8
Never	13	13	11
Refused / Not Answered	0	0	0

LV7. Do you happen to know where people in your neighborhood go to vote, or not?

	Wave 2	Wave 3	Wave 4
Yes	80	84	84
No	20	16	16
Refused / Not Answered	0	0	0

LV3. How much interest do you have in following news about the campaign for president, a great deal, quite a bit, only some, very little, or no interest at all?

	Wave 1	Wave 2	Wave 3	Wave 4
A great deal	14	15	20	20
Quite a bit	31	33	34	36
Only some	33	33	30	28
Very little	14	11	10	10
No interest at all	7	7	6	6
Refused / Not Answered	0	0	0	0

CND1. How much thought, if any, have you given to candidates who may be running for president in 2008?

	Wave 1	Wave 2	Wave 3	Wave 4
A lot	28	29	37	48
Some	48	47	46	38
Not much	17	16	12	8
None at all	8	7	5	5
Refused / Not Answered	0	0	0	0

[ASK IF STATE HAS NOT YET VOTED IN PRIMARY/CAUCUS]
LV4. As of now, how likely are you to vote in the Democratic or Republican primary or caucuses for president?

	Wave 1	Wave 2	Wave 3	Wave 4
Very likely	50	52	51	51
Somewhat likely	22	18	18	21
Not too likely	13	14	10	12
Not at all likely	14	16	19	16
Already voted	-	-	2	0
Refused / Not Answered	1	0	0	0

[ASK IN STATES WHERE PRIMARY OR CAUCUS HAS ALREADY BEEN HELD]
LV4A. As you may know, the 2008 presidential primary or caucus has already been held in your state. We know from talking to people about elections that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which one of the following statements best describes you?

I did not vote in the 2008 presidential primary or caucus	30
I thought about voting in the 2008 presidential primary or caucus, but didn't	7
I usually vote, but didn't in the 2008 presidential primary or caucus	14
I'm sure I voted in the 2008 presidential primary or caucus	48
Refused / Not Answered	1

[ASK IN STATES WHERE ONLY REPUBLICAN PRIMARY/CAUCUS OR ONLY DEMOCRATIC PRIMARY/CAUCUS HAS BEEN HELD]
LV4B. As you may know, the 2008 [Republican/Democratic] presidential primary or caucus has already been held in your state. We know from talking to people about elections that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which one of the following statements best describes you?

I did not vote in the 2008 [Republican/Democratic] presidential primary or caucus	67
I thought about voting in the 2008 [Republican/Democratic] presidential primary or caucus, but didn't	10
I usually vote, but didn't in the 2008 [Republican/Democratic] presidential primary or caucus	15
I'm sure I voted in the 2008 [Republican/Democratic] presidential primary or caucus	8
Refused / Not Answered	1

[ASK IF RESPONDENT DID NOT VOTE IN REPUBLICAN PRIMARY/CAUCUS IN THE STATES WHERE ONLY REPUBLICAN PRIMARY/CAUCUS HAS BEEN HELD]
LV4C. As of now, how likely are you to vote in the Democratic primary or caucuses for president?

Very likely	11
Somewhat likely	28
Not too likely	12
Not at all likely	47
Already voted	1
Refused / Not Answered	0

[ASK IF RESPONDENT DIDN'T ANSWER "NOT AT ALL LIKELY" IN LV4]
LV5. In which party's primary or caucuses are you most likely to vote?

[RANDOMIZE FIRST TWO RESPONSE OPTIONS]

	Wave 1	Wave 2	Wave 3	Wave 4
Democratic	43	43	46	54
Republican	32	32	35	26
Neither	4	4	3	4
Don't know	19	18	13	14
Not likely to vote	2	3	3	1
Refused / Not Answered	0	0	0	1

[ASK IF RESPONDENT ANSWERED "I'M SURE I VOTED IN THE 2008 PRESIDENTIAL PRIMARY OR CAUCUS" IN LV4A]
LV5A. In which party's primary or caucus did you vote?

[RANDOMIZE FIRST TWO RESPONSE OPTIONS]

Democratic	60
Republican	38
Neither	1
Don't know	0
Didn't vote	0
Refused / Not Answered	0

[ASK IF RESPONDENT HAS VOTED IN DEMOCRATIC PRIMARY/CAUCUS]
AVT1A. For whom did you vote in the Democratic primary or caucus?

[RANDOMIZE FIRST 8 RESPONSE OPTIONS]

Hillary Clinton	50
Barack Obama	43
John Edwards	4
Bill Richardson	1
Joe Biden	0
Chris Dodd	0
Mike Gravel	0
Dennis Kucinich	1
Someone else (specify)	0
Don't know	1
Refused / Not Answered	0

[ASK IF RESPONDENT HAS VOTED IN REPUBLICAN PRIMARY/CAUCUS]
AVT1B. For whom did you vote in the Republican primary or caucus?

[RANDOMIZE FIRST 8 RESPONSE OPTIONS]

Rudy Giuliani	2
Fred Thompson	7
John McCain	33
Mitt Romney	24
Mike Huckabee	26
Duncan Hunter	0
Ron Paul	5
Tom Tancredo	0
Someone else (specify)	1
Don't know	1
Refused / Not Answered	0

ASK IF DEMOCRAT OR NON-DEMOCRAT WHO HAS VOTED OR LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY/CAUCUS]
VOTDEM. If the 2008 Democratic presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?

[RANDOMIZE, DON'T KNOW IS ALWAYS LAST]

	Wave 1	Wave 2	Wave 3	Wave 4
Hillary Clinton	47	46	49	49
Barack Obama	23	25	29	39
John Edwards	13	13	13	-
Bill Richardson	2	2	-	-
Joe Biden	1	1	-	-
Chris Dodd	1	1	-	-
Mike Gravel	0	0	-	-
Dennis Kucinich	1	2	1	-
Don't know	13	11	7	12
Refused / Not Answered	0	0	0	0

[ASK IF SELECTED CANDIDATE IN VOT1 OR VOT1A]
VOT1B1. Are you certain to support [FILL CANDIDATE'S NAME] for the Democratic nomination or do you think you might change your mind?

	Wave 1	Wave 2	Wave 3	Wave 4
Certain to support [FILL CANDIDATE'S NAME]	49	55	61	77
Might change my mind	51	45	39	23
Refused / Not Answered	0	0	0	1

[ASK IF DEMOCRAT OR NON-DEMOCRAT WHO HAS VOTED OR LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY/CAUCUS]
WIN1. Regardless of which candidate you would vote for, which one do you think would have the best chance of winning the general election in 2008 to become president?

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4
Hillary Clinton	63	59	56	43
Barack Obama	14	21	33	56
John Edwards	19	17	10	-
Bill Richardson	2	1	-	-
Joe Biden	1	0	-	-
Chris Dodd	1	0	-	-
Mike Gravel	0	0	0	-
Dennis Kucinich	0	0	0	-
Refused / Not Answered	1	1	1	1

[ASK IF DEMOCRAT OR NON-DEMOCRAT WHO HAS VOTED OR LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY/CAUCUS]
WIN4. Some Democratic party officials and officeholders get to vote as delegates at the presidential nominating convention. If the nomination comes down to their votes, should they vote for the candidate who wins the most votes in the primaries and caucuses, or should they vote for the candidate they think will give the party the best chance to win in November?

Candidate who wins the most votes in the primaries and caucuses	55
Candidate they think will give the party the best chance to win in November	44
Refused / Not Answered	1

[ASK IF ANSWERED "CANDIDATE WHO WINS THE MOST VOTED IN THE PRIMARIES AND CAUCUSES" IN WIN4]
WIN5. When deciding which candidate to support, should the officeholders decide based on who wins the most votes nationwide, or in his or her own district?

Nationwide	66
In his or her own district	34
Refused / Not Answered	0

[RANDOMIZE ORDER OF WIN6 AND WIN7]

[ASK IF DEMOCRAT OR NON-DEMOCRAT WHO HAS VOTED OR LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY/CAUCUS]
WIN6. Do you think Hillary Clinton should drop out of the race for the Democratic nomination, or should she continue her campaign?

Drop out	25
Continue her campaign	74
Refused / Not Answered	1

[ASK IF DEMOCRAT OR NON-DEMOCRAT WHO HAS VOTED OR LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY/CAUCUS]
WIN7. Do you think Barack Obama should drop out of the race for the Democratic nomination, or should he continue his campaign?

Drop out	19
Continue his campaign	81
Refused / Not Answered	1

LV31. On November 4, 2008, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

	1 Certain will NOT vote	2	3	4	5	6	7	8	9	10 Certain to vote	Refused / Not Answered
Wave 1	7	2	3	1	4	3	4	5	6	63	1
Wave 2	9	2	2	1	5	3	3	5	9	61	0
Wave 3	9	2	1	1	5	3	3	4	8	64	0
Wave 4	8	2	1	1	5	3	4	3	8	65	0

[RANDOMIZE ORDER OF VOT3A AND VOT3B]

VOT3A. If the 2008 general election for President were being held today and these were the candidates, would you vote for…

[RANDOMIZE THE FIRST TWO]

Hillary Clinton, the Democrat	36
John McCain, the Republican	37
Ralph Nader, the independent	3
Someone else (specify)	5
Don't know	19
Refused / Not Answered	1

VOT3B. If the 2008 general election for President were being held today and these were the candidates, would you vote for…

[RANDOMIZE THE FIRST TWO]

Barack Obama, the Democrat	34
John McCain, the Republican	36
Ralph Nader, the independent	3
Someone else (specify)	5
Don't know	21
Refused / Not Answered	0

APPBUSH. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President?

	Wave 1	Wave 2	Wave 3	Wave 4
Strongly approve	6	7	5	5
Somewhat approve	23	23	25	23
Have mixed feelings	11	11	10	11
Somewhat disapprove	20	20	20	20
Strongly disapprove	38	39	39	40
Refused / Not Answered	0	0	0	0

APPCONG. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job?

	Wave 1	Wave 2	Wave 3	Wave 4
Strongly approve	1	1	1	0
Somewhat approve	17	17	16	17
Have mixed feelings	22	22	21	19
Somewhat disapprove	40	39	41	43
Strongly disapprove	19	21	20	21
Refused / Not Answered	1	0	0	0

IMG1. Please tell me how well each word describes [INSERT NAME OF CANDIDATE].

[GRID, RANDOMIZE ITEMS – KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE]
[RANDOMIZE LIST OF CANDIDATES]

Hillary Clinton

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	34	22	21	19	4
	Wave 3	36	20	20	20	4
	Wave 4	36	24	21	16	2
Decisive	Wave 1	25	23	27	20	4
	Wave 3	23	21	27	24	4
	Wave 4	24	24	30	18	3
Strong	Wave 1	20	20	25	31	4
	Wave 3	20	18	25	34	4
	Wave 4	19	21	30	27	3
Honest	Wave 1	36	23	22	15	4
	Wave 3	37	21	22	16	4
	Wave 4	40	24	21	11	3
Experienced	Wave 1	21	22	26	27	4
	Wave 3	19	21	25	31	4
	Wave 4	19	22	30	26	2
Compassionate	Wave 1	29	23	24	20	4
	Wave 3	29	22	23	22	4
	Wave 4	29	25	25	18	3
Refreshing	Wave 1	39	20	20	18	5
	Wave 3	40	18	19	18	4
	Wave 4	41	24	18	14	3
Ethical	Wave 1	33	23	23	16	4
	Wave 3	35	21	22	18	5
	Wave 4	38	25	22	12	3
Liberal	Wave 1	13	21	27	34	5
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Moderate	Wave 1	30	30	24	11	5
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Conservative	Wave 1	46	24	16	9	5
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Attractive	Wave 1	32	27	23	14	4
	Wave 3	32	24	23	15	5
	Wave 4	32	28	24	14	3
Inspiring	Wave 4	36	23	21	16	3

Barack Obama

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	18	23	28	23	8
	Wave 3	17	21	25	30	7
	Wave 4	18	21	28	29	3
Decisive	Wave 1	21	31	28	11	9
	Wave 3	20	31	27	14	8
	Wave 4	24	31	27	14	3
Strong	Wave 1	19	29	27	15	9
	Wave 3	19	28	26	19	7
	Wave 4	22	28	29	19	3
Honest	Wave 1	18	28	29	16	9
	Wave 3	21	26	26	19	8
	Wave 4	27	27	26	17	3
Experienced	Wave 1	33	35	18	6	9
	Wave 3	36	31	18	7	7
	Wave 4	40	32	19	6	3
Compassionate	Wave 1	18	28	29	16	9
	Wave 3	17	25	29	21	8
	Wave 4	20	30	28	19	3
Refreshing	Wave 1	23	25	24	20	9
	Wave 3	21	20	24	27	8
	Wave 4	24	22	25	26	3
Ethical	Wave 1	18	28	29	16	9
	Wave 3	20	26	26	20	8
	Wave 4	26	27	26	18	3
Liberal	Wave 1	15	25	28	23	9
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Moderate	Wave 1	24	35	25	7	9
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Conservative	Wave 1	40	31	14	6	9
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Attractive	Wave 1	21	27	27	16	9
	Wave 3	21	23	27	21	8
	Wave 4	21	26	30	20	3
Inspiring	Wave 4	24	22	26	24	3

John McCain

		Not at all well	Slightly well	Somewhat well	Very well	Refused / Not Answered
Likable	Wave 1	17	34	28	11	10
	Wave 3	16	30	30	15	10
	Wave 4	18	32	35	12	3
Decisive	Wave 1	16	32	29	13	11
	Wave 3	14	27	28	21	10
	Wave 4	15	28	35	18	4
Strong	Wave 1	16	29	28	17	10
	Wave 3	13	24	28	25	10
	Wave 4	13	26	33	24	3
Honest	Wave 1	15	31	29	14	11
	Wave 3	15	28	27	20	10
	Wave 4	16	29	33	18	3
Experienced	Wave 1	12	25	30	22	10
	Wave 3	10	21	28	30	10
	Wave 4	9	22	33	33	3
Compassionate	Wave 1	16	35	28	9	11
	Wave 3	16	31	31	12	11
	Wave 4	19	36	32	10	3
Refreshing	Wave 1	28	38	18	5	11
	Wave 3	26	35	21	7	10
	Wave 4	35	36	20	4	4
Ethical	Wave 1	15	30	29	14	10
	Wave 3	14	28	28	18	11
	Wave 4	16	31	34	16	4
Liberal	Wave 1	37	37	13	2	12
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Moderate	Wave 1	19	41	24	5	11
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Conservative	Wave 1	16	31	27	15	11
	Wave 3	-	-	-	-	-
	Wave 4	-	-	-	-	-
Attractive	Wave 1	28	41	16	4	11
	Wave 3	27	36	21	5	11
	Wave 4	36	40	18	3	4
Inspiring	Wave 4	27	35	27	8	4

ATT1. Have any of these candidates attacked the others unfairly, or not? Check any or all that apply, or pick "none of the above" if none of the candidates have attacked the others unfairly.

[CANDIDATES TO INSERT, RANDOMIZE]

Hillary Clinton	54
Barack Obama	36
John McCain	16
None of the above	37
Refused / Not Answered	2

[RANDOMLY ASSIGN RESPONDENTS TO LIS1A OR LIS1B]

[NUMBER BOX: RANGE: 0 – 5: SHOW RANGE.]
LIS1A. Here is a list of characteristics that a presidential candidate might have. Please indicate HOW MANY of the characteristics in the list that would make you uncomfortable voting for such a candidate for president. We don't need to know which items would make you uncomfortable, just how many. Please answer with a number from 0-5.

[RANDOMIZE LIST]

The candidate does not have a college education
The candidate is gay or lesbian
The candidate has been divorced
The candidate is a woman
The candidate has never been elected to public office before

0	14
1	17
2	29
3	21
4	11
5	5
Refused / Not Answered	2

[NUMBER BOX: RANGE: 0 – 6: SHOW RANGE.]

LIS1B. Here is a list of characteristics that a presidential candidate might have. Please indicate HOW MANY of the characteristics in the list that would make you uncomfortable voting for such a candidate for president. We don't need to know which items would make you uncomfortable, just how many. Please just answer with a number from 0-6.

[RANDOMIZE LIST]

The candidate does not have a college education
The candidate is gay or lesbian
The candidate has been divorced
The candidate is a woman
The candidate has never been elected to public office before
The candidate is black

0	15
1	16
2	31
3	19
4	12
5	4
6	2
Refused / Not Answered	1

IMP5. How important is it to you personally that a presidential candidate shares your religious beliefs?

Not at all important	43
Slightly important	20
Moderately important	20
Very important	11
Extremely important	7
Refused / Not Answered	0

[RANDOMLY ASSIGN RESPONDENTS TO IMG4 OR IMG5]

IMG4. Do you happen to know the religion of each of the following candidates? If you don't know, you can mark that too.

[RANDOMIZE THE ORDER OF RELIGION ITEMS IN ROWS]

[RANDOMIZE THE ORDER OF NAMES IN THE COLUMNS]

	Hillary Clinton	Barack Obama	John McCain
Protestant	33	27	26
Catholic	8	2	7
Mormon	0	1	1
Jewish	0	0	0
Muslim	0	15	0
Some other religion (specify)	2	8	2
No religion	3	1	0
Don't know	51	44	61
Refused / Not Answered	3	2	2

IMG5. Do you happen to know the religion of each of the following candidates? If you don't know, you can mark that too.

Hillary Clinton

[OPEN-END]
to be coded

Barack Obama

[OPEN-END]
to be coded

John McCain

[OPEN-END]
to be coded

ISS2. How important is each of the following issues to you personally?

[GRID, RANDOMIZE ISSUES]

		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
The economy	Wave 1	1	2	13	38	46	0
	Wave 2	1	2	11	34	52	1
	Wave 3	1	1	10	30	56	0
	Wave 4	1	1	9	22	67	0
The situation in Iraq	Wave 1	3	5	14	34	45	0
	Wave 2	2	4	15	33	46	0
	Wave 3	2	3	16	32	45	1
	Wave 4	1	3	14	33	48	0
Terrorism	Wave 1	2	6	17	31	44	0
	Wave 2	2	6	18	29	45	1
	Wave 3	2	6	16	29	46	0
	Wave 4	2	5	19	28	46	0
Health care	Wave 1	2	4	16	31	48	0
	Wave 2	2	5	12	29	53	0
	Wave 3	2	4	13	28	53	0
	Wave 4	2	5	12	25	57	0
Social security	Wave 1	2	5	17	34	42	0
	Wave 2	2	5	16	30	47	0
	Wave 3	2	4	16	29	48	1
	Wave 4	1	4	18	27	50	0
Political corruption	Wave 1	3	6	19	32	39	0
	Wave 2	2	6	17	31	43	1
	Wave 3	3	4	16	33	44	1
	Wave 4	1	5	15	30	48	0
Gas prices	Wave 1	2	5	16	30	47	0
	Wave 2	2	5	14	30	48	0
	Wave 3	2	4	15	28	51	1
	Wave 4	2	3	11	25	59	0
Taxes	Wave 1	2	5	22	36	34	0
	Wave 2	1	4	19	33	41	1
	Wave 3	2	5	17	34	43	1
	Wave 4	1	5	15	32	46	0
Immigration	Wave 1	4	10	23	28	35	0
	Wave 2	4	9	23	27	37	0
	Wave 3	3	9	24	25	38	1
	Wave 4	3	8	25	27	37	0

		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Refused / Not Answered
Same-sex marriage	Wave 1	37	15	18	12	18	0
	Wave 2	37	15	17	12	18	0
	Wave 3	34	15	18	12	20	0
	Wave 4	34	15	17	14	20	0
Abortion	Wave 1	19	15	24	19	23	0
	Wave 2	17	16	24	19	23	1
	Wave 3	17	16	25	20	22	0
	Wave 4	17	17	25	18	23	0
The environment	Wave 1	3	9	24	32	31	0
	Wave 2	3	9	25	29	33	0
	Wave 3	4	8	25	29	34	1
	Wave 4	3	9	24	30	34	0
Tax cuts	Wave 1	6	9	25	31	30	0
	Wave 2	-	-	-	-	-	-
	Wave 3	-	-	-	-	-	-
	Wave 4	-	-	-	-	-	-
Federal budget deficit	Wave 1	-	-	-	-	-	-
	Wave 2	3	9	23	31	34	1
	Wave 3	2	6	22	35	34	1
	Wave 4	2	5	20	34	39	0
Stem cell research	Wave 1	-	-	-	-	-	-
	Wave 2	11	17	31	21	20	0
	Wave 3	11	14	31	21	22	1
	Wave 4	11	17	28	22	21	1
Affirmative action	Wave 1	-	-	-	-	-	-
	Wave 2	19	19	28	19	14	1
	Wave 3	19	17	27	21	16	1
	Wave 4	20	19	26	20	15	1
Gun control	Wave 1	-	-	-	-	-	-
	Wave 2	12	15	25	21	26	0
	Wave 3	13	16	24	21	25	0
	Wave 4	11	17	26	23	24	0
Housing prices	Wave 1	-	-	-	-	-	-
	Wave 2	5	10	26	29	29	0
	Wave 3	5	9	27	28	30	0
	Wave 4	5	9	27	29	30	0
Education	Wave 4	2	4	16	34	44	0

INT4. Do any of the following words describe how you feel about the upcoming presidential election? Check all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4
Excited	11	13	17	19
Interested	43	42	45	44
Frustrated	32	32	30	37
Bored	10	14	14	14
Angry	10	9	8	12
Proud	6	7	10	9
Hopeful	42	43	45	42
Overwhelmed	11	12	13	13
Helpless	16	18	16	19
None of the above	9	10	8	8
Refused / Not Answered	0	0	0	0

ISS18. How high or low a priority would you personally want the next president to give each of these issues?

[RANDOMIZE ISSUES]

	Not a priority at all	A low priority	A moderate priority	A high priority	An extremely high priority	Refused / Not Answered
Increasing public education funding	5	7	27	32	29	0
Reducing global warming	10	11	27	27	24	1
Toughening criminal sentencing guidelines	5	12	31	30	22	1
Expanding government-sponsored health insurance	12	10	22	26	30	1
Protecting Social Security and Medicare	2	2	17	28	51	0
Strengthening military defense	3	10	33	30	22	1
Reducing the gap between the wealthy and poor	9	11	26	26	27	0
Promoting traditional families	14	14	26	23	23	1
Protecting gun rights	15	19	29	18	19	1
Cutting taxes	4	6	27	30	32	1
Advancing gay rights	46	21	20	7	5	1
Increasing corporate accountability	3	7	27	33	30	0
Repealing NAFTA	12	19	39	16	12	2
Fighting racism and racial disparities	7	14	35	25	19	1
Overturning Roe v. Wade	39	19	22	10	9	2
Promoting human rights around the world	6	14	38	26	17	1
Removing U.S. troops from Iraq	7	9	21	26	37	0
Reducing illegal immigration	4	10	26	25	35	0

ISS19. Of these issues, which would you say are the THREE most important priorities? Please select only three.

[RANDOMIZE]

Increasing public education funding	19
Reducing global warming	15
Toughening criminal sentencing guidelines	7
Expanding government-sponsored health insurance	24
Protecting Social Security and Medicare	52
Strengthening military defense	15
Reducing the gap between the wealthy and poor	16
Promoting traditional families	11
Protecting gun rights	9
Cutting taxes	29
Advancing gay rights	2
Increasing corporate accountability	8
Repealing NAFTA	5
Fighting racism and racial disparities	7
Overturning Roe v. Wade	5
Promoting human rights around the world	6
Removing U.S. troops from Iraq	40
Reducing illegal immigration	29
Refused / Not Answered	0

[DISPLAY TOP 3 PRIORITIES CHOSEN IN ISS19]
ISS20. Which one would you say is the most important priority?

Increasing public education funding	5
Reducing global warming	4
Toughening criminal sentencing guidelines	1
Expanding government-sponsored health insurance	9
Protecting Social Security and Medicare	19
Strengthening military defense	6
Reducing the gap between the wealthy and poor	6
Promoting traditional families	4
Protecting gun rights	2
Cutting taxes	8
Advancing gay rights	0
Increasing corporate accountability	1
Repealing NAFTA	1
Fighting racism and racial disparities	1
Overturning Roe v. Wade	2
Promoting human rights around the world	2
Removing U.S. troops from Iraq	20
Reducing illegal immigration	10
Refused / Not Answered	0

[DISPLAY 2 PRIORITIES FROM ISS20 THAT WERE NOT CHOSEN]
ISS21. Which one would you say is the second most important priority?

Increasing public education funding	6
Reducing global warming	5
Toughening criminal sentencing guidelines	2
Expanding government-sponsored health insurance	8
Protecting Social Security and Medicare	20
Strengthening military defense	6
Reducing the gap between the wealthy and poor	5
Promoting traditional families	3
Protecting gun rights	3
Cutting taxes	11
Advancing gay rights	0
Increasing corporate accountability	2
Repealing NAFTA	2
Fighting racism and racial disparities	2
Overturning Roe v. Wade	2
Promoting human rights around the world	2
Removing U.S. troops from Iraq	11
Reducing illegal immigration	10
Refused / Not Answered	0

ISS21_1. Which one would you say is the third most important priority?

Increasing public education funding	8
Reducing global warming	6
Toughening criminal sentencing guidelines	4
Expanding government-sponsored health insurance	7
Protecting Social Security and Medicare	13
Strengthening military defense	4
Reducing the gap between the wealthy and poor	6
Promoting traditional families	4
Protecting gun rights	4
Cutting taxes	10
Advancing gay rights	1
Increasing corporate accountability	6
Repealing NAFTA	2
Fighting racism and racial disparities	4
Overturning Roe v. Wade	2
Promoting human rights around the world	2
Removing U.S. troops from Iraq	9
Reducing illegal immigration	9
Refused / Not Answered	0

ISS22. Do to you think the United States should keep military troops in Iraq until the situation has stabilized, or do you think the United States should bring its troops home as soon as possible?

[ROTATE THE ORDER OF RESPONSE OPTIONS]

Keep troops in Iraq until situation has stabilized	44
Bring troops home as soon as possible	55
Refused / Not Answered	1

ISS23. Thinking about the increasing amount of trade between the United States and other countries, do you think this has helped the U.S. economy, hurt the U.S. economy, or has it not affected the U.S. economy?

[REVERSE SCALE FOR HALF OF SAMPLE]

Helped a lot	5
Helped a little	17
Had no effect	13
Hurt a little	32
Hurt a lot	32
Refused / Not Answered	1

ISS24. Do you favor or oppose the federal government negotiating more free trade agreements with other countries?

[REVERSE SCALE FOR HALF OF SAMPLE]

Strongly favor	5
Somewhat favor	37
Somewhat oppose	40
Strongly oppose	16
Refused / Not Answered	2

ISS25. Which comes closest to your view about the tax cuts passed under President Bush's administration?

All of the tax cuts should be made permanent	36
Tax cuts for the wealthy should be repealed, while others should stay in place	46
All of the tax cuts should be repealed	15
Refused / Not Answered	3

ISS26. Do you think it is generally right or generally wrong for the government to monitor telephone and e-mail communications of Americans suspected of having ties to terrorists without first obtaining permission from a judge?

Generally right	53
Generally wrong	46
Refused / Not Answered	1

ISS27. Please say whether you would favor or oppose each of the following possible government actions to deal with America's energy supply issues.

[RANDOMIZE ISSUES]

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Refused / Not Answered
Promoting the increased use of nuclear power	16	38	31	13	1
Spending more on subway, rail and bus systems	19	49	25	6	1
Increasing taxes on gasoline to encourage carpooling and conservation	3	12	30	54	1
Giving tax cuts to energy companies to do more exploration for oil	12	33	32	21	1
Requiring better fuel efficiency for cars, trucks and SUVs	53	36	8	3	1
Increasing federal funding for research on wind, solar and hydrogen technology	43	41	11	4	1
Increasing federal funding for research on ethanol	19	46	24	10	1

ISS28. In 1973 the Roe vs. Wade decision established a woman's constitutional right to an abortion. Would you like to see the Supreme Court overturn its Roe vs. Wade decision, or would you like to see Roe vs. Wade remain in force?

[ROTATE THE ORDER OF RESPONSE OPTIONS]

Would like to see Roe vs. Wade overturned	32
Would like to see Roe vs. Wade remain in force	66
Refused / Not Answered	2

ISS30. Should people in your community be allowed to keep handguns in their homes, or not?

Should be allowed	77
Should NOT be allowed	23
Refused / Not Answered	0

ISS31. Would you support or oppose a law requiring a nationwide ban on semi-automatic handguns, which automatically re-load every time they are fired?

Strongly support	35
Somewhat support	20
Somewhat oppose	22
Strongly oppose	23
Refused / Not Answered	0

ISS32. Where should people be allowed to buy guns in your community? You may check all that apply.

[RANDOMIZE]

At specially designated gun stores operated by private owners	53
At gun stores owned and operated by the government	40
At gun shows, which operate only for a few days at a time	20
At sporting goods or department stores	34
None of the above	15
Refused / Not Answered	1

PIN2. Have you ever…

[GRID, RANDOMIZE ITEMS]

		Yes, within the last year	Yes, but longer than a year ago	No	Refused / Not Answered
Contributed money to a candidate running for public office	Wave 1	6	14	79	0
	Wave 2	6	13	80	0
	Wave 3	7	13	79	0
	Wave 4	8	12	80	0
Contacted any elected official	Wave 1	16	21	62	1
	Wave 2	16	19	64	1
	Wave 3	15	21	63	0
	Wave 4	17	20	63	0
Signed or circulated a petition	Wave 1	20	36	43	1
	Wave 2	19	31	50	0
	Wave 3	18	35	47	0
	Wave 4	19	34	46	0
Attended a campaign event	Wave 1	5	20	75	0
	Wave 2	5	18	77	0
	Wave 3	5	18	76	0
	Wave 4	6	17	76	0
Signed up for a political candidate's or political party's e-mail list	Wave 1	8	9	83	0
	Wave 2	8	8	84	1
	Wave 3	8	8	83	0
	Wave 4	11	7	81	0
Volunteered or worked on behalf of a candidate, party or political issue	Wave 1	-	-	-	-
	Wave 2	4	13	82	1
	Wave 3	4	14	81	0
	Wave 4	4	14	82	0

MOB1. Recently, have you personally been contacted by any candidates, campaigns, or other groups urging you to vote in a particular way in the upcoming presidential elections, or not?

	Wave 1	Wave 2	Wave 3	Wave 4
Yes, have been contacted	24	19	24	30
No, have not been contacted	75	80	76	70
Refused / Not Answered	0	1	0	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]
MOB2. How were you contacted? Were you contacted…

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4
By phone	75	75	78	86
By postal mail	56	51	52	46
By email	24	26	24	22
In person at your home	8	8	8	8
In person at your work or school	2	1	2	2
In person at some other place like a shopping mall or church	4	3	3	5
Some other way (SPECIFY):	1	1	1	0
Refused / Not Answered	0	0	0	0

[ASK IF YES, HAVE BEEN CONTACTED IN MOB1]
MOB3. When you were contacted, were you urged to vote for…

[RANDOMIZE THE FIRST TWO]

	Wave 1	Wave 2	Wave 3	Wave 4
Democrats	27	27	31	34
Republicans	23	28	25	19
Both	45	41	39	44
Other (SPECIFY):	4	2	4	2
Refused / Not Answered	1	1	1	1

AD1. In the last week, have you personally seen any television ads for any of these presidential candidates? Mark all that apply.

[RANDOMIZE]

	Wave 1	Wave 2	Wave 3	Wave 4
Hillary Clinton	23	30	35	40
Barack Obama	19	28	33	39
John Edwards	12	17	18	-
Rudy Giuliani	13	16	15	-
Fred Thompson	7	9	9	-
John McCain	9	13	24	29
Mitt Romney	9	16	19	-
Mike Huckabee	-	13	16	-
Some other presidential candidate (SPECIFY)	1	1	1	0
None of the above	71	62	55	54
Refused / Not Answered	1	1	2	1

ID1. Generally speaking, do you consider yourself…

[REVERSE SCALE FOR HALF OF SAMPLE]

	Wave 1	Wave 3	Wave 4
Very liberal	5	7	5
Somewhat liberal	16	18	16
Moderate	42	41	41
Somewhat conservative	25	22	25
Very conservative	10	11	12
Refused / Not Answered	2	1	1

[ASK IF YES, **AT MY CURRENT ADDRESS** OR YES, **BUT AT A DIFFERENT ADDRESS** IN LV1]
REG1. Do the state records show that you are currently registered as a Republican, a Democrat, an Independent, or do voters not register by party in your state?

	Wave 3	Wave 4
I'm registered as a Democrat	36	39
I'm registered as a Republican	29	29
I'm registered as unaffiliated or Independent	14	14
My state does not allow registration with a party	4	5
I'm not sure	16	13
Refused / Not Answered	0	0

DEMOGRAPHICS

AGE

	Wave 1	Wave 2	Wave 3	Wave 4
18-29	22	22	22	22
30-44	28	28	27	27
45-59	28	28	28	28
60+	23	23	23	23

GENDER

	Wave 1	Wave 2	Wave 3	Wave 4
Male	48	48	48	48
Female	52	52	52	52

EDUCATION

	Wave 1	Wave 2	Wave 3	Wave 4
Less than high school	13	14	14	14
High school	32	32	32	32
Some college	28	27	28	28
Bachelors degree or higher	27	27	27	27

RACE / ETHNICITY

	Wave 1	Wave 2	Wave 3	Wave 4
White, Non-Hispanic	70	69	69	69
Black, Non-Hispanic	11	11	11	11
Other, Non-Hispanic	5	5	5	5
Hispanic	12	13	13	13
2+ Races, Non-Hispanic	1	1	1	1

MARITAL STATUS

	Wave 1	Wave 2	Wave 3	Wave 4
Married	60	59	59	59
Single (never married)	22	22	22	21
Divorced	12	12	12	13
Widowed	5	5	5	5
Separated	2	2	2	2

HOUSEHOLD SIZE

	Wave 1	Wave 2	Wave 3	Wave 4
1	17	17	17	19
2	38	38	38	38
3	19	19	19	19
4	16	16	15	15
5	7	7	7	7
6+	3	3	4	3

CHILDREN LIVING IN HOUSEHOLD

	Wave 1	Wave 2	Wave 3	Wave 4
TOTAL ANY CHILDREN	32	31	31	29
Under 6	12	12	12	11
6-12	16	16	15	14
13-17	13	13	13	13
TOTAL NO CHILDREN	68	69	69	71

REGION

	Wave 1	Wave 2	Wave 3	Wave 4
Northeast	19	18	18	18
Midwest	22	22	22	22
South	36	36	36	36
West	23	23	23	23

METROPOLITAN STATUS

	Wave 1	Wave 2	Wave 3	Wave 4
Non-Metro	16	16	16	16
Metro	84	84	84	84

WORK STATUS

	Wave 1	Wave 2	Wave 3	Wave 4
TOTAL EMPLOYED	58	59	58	58
I work as a paid employee	52	53	52	52
I am self-employed	4	5	5	4
I am an owner/partner in small business, professional practice, farm	2	1	2	2
I work at least 15 hrs/wk w/o pay in family business/farm	0	0	0	0
TOTAL NOT EMPLOYED	42	41	42	42
I am unemployed, temporarily laid off, but looking for work	5	5	5	5
I am retired	14	14	14	14
I am disabled	8	8	9	8
I am a homemaker	11	10	11	11
Other	4	4	4	4

INCOME

	Wave 1	Wave 2	Wave 3	Wave 4
Under $15,000	15	15	15	14
$15,000 to less than $20,000	5	5	6	5
$20,000 to less than $25,000	7	8	7	7
$25,000 to less than $30,000	6	5	6	6
$30,000 to less than $40,000	15	15	14	14
$40,000 to less than $50,000	12	12	12	13
$50,000 to less than $75,000	21	21	21	21
$75,000 to less than $100,000	11	11	11	11
$100,000 or more	8	8	8	8

METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel[SM], a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers. Persons in selected households are then invited by telephone to participate in the web-enabled KnowledgePanel[SM].   For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at http://www.knowledgenetworks.com/ganp/reviewer-info.html.

ABOUT KNOWLEDGE NETWORKS

Knowledge Networks delivers quality and service to guide leaders in business, government, and academia – uniquely bringing scientifically valid research to the online space through its probability-based, online KnowledgePanel[SM]. The company delivers unique study design, science, analysis, and panel maintenance, along with a commitment to close collaboration at every stage of the research process. Knowledge Networks leverages its expertise in brands, media, advertising, and public policy issues to provide insights that speak directly to clients' most important concerns. For more information about Knowledge Networks, visit www.knowledgenetworks.com.